



The Language of Money: Demystifying Business for the Outdoor Professional

Date & Time: Tuesday, October 31, 2017 **TIME TBD**

Location: Hotel Roanoke and Conference Center

Description:

Strategic Planning! ROI! Business Plan! Market Analysis! P&L Statement! SWOT Analysis! Target Market!

Does it sometimes seem as if the financial people at your organization speak a different language? Are you confused, irritated or intimidated by the business terms and concepts they use? Would you like to go into your next program budget meeting confident in your understanding of the financial issues that impact your program?

If you answered yes to any of these questions, then this is the workshop for you. We are ready to help you gain a solid understanding of the basic business practices that every outdoor professional requires to take their program to the next level.

Pre-Requisites: None

Cost: \$200

Workshop Coordinators: Stephen Backus (s-backus@neiu.edu)
Tim Moore (mooretj@bu.edu)