

**ASSOCIATION OF OUTDOOR  
RECREATION AND EDUCATION**

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**MEMBERSHIP PACKET**





# About the AORE

The Association of Outdoor Recreation and Education (AORE) is an organization of members who are committed to the field of outdoor recreation and education. It is the definitive resource for current and emerging outdoor recreation professionals in the university, military, municipal and the not-for-profit sectors.

The AORE has grown to over 550 members, spanning four continents, 46 states and 3 military branches. These members develop vital knowledge, skills and experiences that enhance their outdoor programs and provides for even greater staff and participant learning opportunities.

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“The AORE has helped me build my program from the bottom up. The conference tracks were diverse and incredibly supportive for my developing program.”

- Organizational Member

## Mission Statement

The mission of the AORE is to provide opportunities for professionals and students in the field of outdoor recreation and education to exchange information, promote the preservation and conservation of the natural environment, and address issues common to college, university, community, military, and other not-for-profit outdoor recreation and education programs.

## Vision

AORE is the premier association in outdoor recreation and education. Through programs, partnerships, research and other activities, it continues to raise the professional standards and influences the outdoor industry while providing benefits to the membership and the outdoor recreation and education industry.

# Ways to get Involved

## .....Committees

Every year, the AORE looks to its membership for service on committees. These leadership opportunities allow members to have a strong impact on the future of the AORE.

Current AORE committees include:

- Access and Permitting
- Awards and Scholarships
- Climbing Wall
- Conference Development
- Presenter Relations
- Research and Publications
- Student Development

Contact the National Office for committee contact information.

## .....Board of Directors

The board of directors provides an opportunity to influence the professionalization of the outdoor industry. The Board of Directors oversees the overall operation of the AORE.

Contact Rick Dawson (rdawson@csumb.edu) if you have interest serving on the Board.

## .....Active Membership

- Participate and offer feedback to listerv requests
- Complete member surveys
- Buy and support vendor members
- Encourage others to become members
- Write an article for the quarterly newsletter
- Become familiar with AORE bylaws, Mission, Vision and Strategic Map

# Membership Has its benefits

AORE's mission is to provide opportunities for professionals and students in the field of outdoor recreation and education. To support this mission, AORE provides a range of services to its members including:

- Discounts on certifications, equipment, and conference fees
- Opportunities to improve and make positive changes in the profession
- Development a network of colleagues
- Professional development opportunities
- Ability to share your knowledge skills and abilities
- Research in outdoor recreation and education
- Publications, new research and other works on outdoor recreation and education
- Awards and scholarships for yourself and your staff

## Member-to-Member Benefits

As a grassroots, member driven organization, the AORE provides a community listerv that allows opportunities for:

- Information Exchange
- Job Postings
- Best practices sharing
- Building a network of peers
- Vendor discount notifications
- Opportunities to create a common voice
- Opportunities to provide input to the AORE



# Your AORE Membership

## .....Login Information

- When you renewed or created your membership, you received an email with your login information– email address and password
- Go to [aore.org](http://aore.org)
- Login on the top-right hand corner.
- Questions? Contact the National Office

## .....My Profile

- In your member area, you can edit your AORE information here

## .....Benefits How-To

- In your member login area, benefit How-To documents are listed for each category:
  - Discounts
  - Publications
  - Feedback
  - Involvement
  - Awards and Scholarships
- Questions? Contact the National Office

## .....Listserv Posting Policy

- Postings must be send the post through the e-mail account that is subscribed to the listserv
- Respond to individual sender for postings, not the entire listserv
- Organizational and Professional Members wishing to submit ads (jobs, courses, trainings, etc.) must submit them to the National Office for approval
- Postings cannot be larger than 200 kb of data
- If posting a question to the membership, you will be contacted by the National Office and asked to summarize the responses.
- There is a listserv posting summary at the bottom of the member login area.

## Contact Us!

AORE National Office

1100 North Main Suite 111

Ann Arbor, MI 48104

Tel: 810-299-2782

Fax: 810-299-3436

[nationaloffice@aore.org](mailto:nationaloffice@aore.org)

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"I'm an AORE member for life!"

- Professional Member

# AORE Membership

## At a glance

AORE Members are comprised of students, professionals, organizations and vendor members. The professional membership of AORE collectively manages instructional and rental programs that generate millions of hours of recreational activity each year. The influence of these programs on future generations of land users is unparalleled within the outdoor industry.

AORE is a grass roots organization that depends on the skills, talents and initiative of its members. AORE members have the opportunities to make a difference and gain experience by being involved and active members!

AORE Members are provided with numerous educational opportunities for professional development and licensure/certification in areas specific to outdoor recreation and education. Below are some areas of common interest among the AORE membership:

- Management and Administration
- Risk Management
- Student Development
- Career Development
- Environmental Stewardship and Sustainability
- Programming
- Climbing Walls and Challenge Courses



# AORE

## Membership Checklist

There are many things to do as an AORE member. Have You:

- Filled out your membership profile?
- Looked at the Member Benefit How—To's
- Read the Association 101 in your member login area?
- Read the Association News in your member login area?
- Looked at the discounts on certifications, equipment, and conference fees in your member login area?
- Posted a question to the listserv?
- Read the listserv responses posted in the member login area?
- Responded to another's listserv post?
- Looked into the JOREL?
- Checked out our conference tab?
- Recommended the AORE to your friends?
- Talked to a board or committee member?
- Submitted a proposal for the conference?
- Registered for the conference?
- Sent an email to the National Office about your ideas for the AORE?

Have you been outside today?



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