

1 Association Business

BOD Welcome Address: Vendor Members

Thursday 8:30 AM-9:15 AM
Texas Ball Rooms

Vendor Members: we want to help you maximize your vendor membership, make the most of your conference experience and further your partnership with the association.

2 Association Business

BOD Welcome Address: Student Members

Thursday 8:30 AM-9:15 AM
Executive Salon 1

Students: come one, come all! Come meet with other students and find out the many ways you can gain the most from the conference and opportunities for involvement within the Association.

3 Association Business

BOD Welcome Address: New Members

Thursday 8:30 AM-9:15 AM
Executive Salon 4

Are you new to AORE? This is your chance to gather with other members who are also new to the Association. A BOD member will help you find the many ways you can be involved and maximize your conference experience.

4 Association Business

BOD Welcome Address: Returning Professionals

Thursday 8:30 AM-9:15 AM
San Antonio Ballroom

If you are a seasoned veteran to AORE and would like to connect with other members who are in the same stage of their careers, come meet with other professionals and BOD members to share ideas about the future of AORE.

5 Association Business

General Welcome Session

Thursday 9:30 AM-10:00 AM
Texas Ball Rooms

The Conference Host Committee will welcome members to San Antonio and share key information about this year's events.

6 Exhibitor Presentation

NOLS Informational session

Presenter(s): Casey Pikla Word of Mouth Coordinator

Thursday 10:15 AM-10:30 AM
Directors Room 1

Will be explaining the logistics of NOLS courses and the categories and technical skill of each course and how they educate about and in the outdoors as well as cater to those looking to work in the outdoor industry or outdoor education.

7 Management/Administration

Risk Management on Texas Rio Grande: Is It Safe For Colleges Anymore?

Presenter(s): Wayne Taylor, Andrew Martin

Thursday 10:15 AM-11:15 AM
Directors Room 2

Colleges and universities have been traveling to the Rio Grande in Texas for canoeing expeditions since the 1970's with rapid growth in the 80's and beyond. In recent years when much of the border has been in

turmoil there have been concerns about safety. Panel members have utilized this area for student learning and recreation for much of that time. Local outfitters, park personnel, and citizens have been interviewed. The experiences of these locals plus the four presenters will be shared with the audience.

8 Career Development

Consider a Career in Conservation: Outdoor Leadership with a Mission

Presenter(s): Kat Deely, SCA

Thursday 10:15 AM-11:15 AM
Blue Bonnet Rm
Learn all the ways the SCA offers for individuals to join the world of Conservation Service. Whether you are a current undergrad looking to gain valuable, resume-enhancing experience, or you are a seasoned outdoor leader looking for your next group adventure, we have something for you to do! SCA provides internships and staff positions in a variety of conservation based fields.

9 Management/Administration

Silo Ice Climbing

Presenter(s): Don Briggs, Scott/Paige Dirksen/Messner

Thursday 10:15 AM-11:15 AM
Executive Salon 1
Participants in this session will see how the concept of silo ice climbing was created and implemented. Using the lessons learned from 10 years of experience with silo ice climbing, this presentation will use stories and anecdotes to help those who may be interested in creating their own ice climbing facility. Participants should gain a greater appreciation for creative ice climbing venues and enough knowledge to create their own ice climbing facility if so desired.

10 Management/Administration

El Chorro, Nuts and Bolts

Presenter(s): Guy deBrun,

Thursday 10:15 AM-11:15 AM
Executive Salon 3
Would you like to take your program to Spain? Get a head start by attending this presentation and learning about running trips to El Chorro. El Chorro is an excellent sport climbing resource in Southern Spain. Participants will be able to identify key logistical resources for the trip such as budgeting, lodging, travel and food. In addition risk management issues will be addressed specific to El Chorro.

11 Management/Administration

Tracking, Managing and Assessing the Student Leader Experience

Presenter(s): Josh Norris

Thursday 10:15 AM-11:15 AM
Executive Salon 4
With so much to manage...Wouldn't be great if students could easily compile a portfolio with certifications, classes and experiences documented and automatically managed? But wait...What if we figured out an easy way to harvest tangible leadership outcomes at the same time? What if all of this took less time than keeping up with CPR and First aid? Come join us for an hour to discuss ways we have attempted to answer these questions and more through the use a custom web based application. Participants in this session will be able to clearly identify 3 problems currently facing outdoor professionals that could be answered in this way. Participants will also discuss assessment rubrics for leadership oriented metrics.

12 Management/Administration

Partnering with county health departments to run outdoor programs.

Presenter(s): Galen Martin, Melanie Stawkey

Thursday 10:15 AM-11:15 AM

Executive Salon 5

Valdosta State University's Center for Outdoor Recreational Experiences (CORE) has partnered with Lowndes County Partnership for Health (LCPH) and Department of Human Services (DHS) to set up outdoor programs for low income participants. The healthy living task force was created 2 years ago by LCPH and DHS that brought together local organizations and volunteers that work with low income families. CORE became part of this task force and after a year wrote in an outdoor adventure component to their existing healthy living state grant. The presentation will explain the process that CORE took to create relationships, solidify liability insurance and increase possibility of a grant reward. We will review the outdoor trips and challenge course programs that CORE ran with slide shows. The presentation will identify the successes of the programs and things we would change in the future.

13 Management/Administration

Shop Solutions: Creating and improving Campus Bicycle shops

Presenter(s): Carleton Lane, Joey Parent

Thursday 10:15 AM-11:15 AM
San Antonio Ballroom
With an increase in popularity of cycling on college campuses, many outdoor programs are creating or expanding their shop programs. Given the specialized knowledge inherent in bicycle maintenance, program managers need to either devote extensive time learning about maintenance, or experiment with other solutions to meet shop demands and ensure quality. This presentation will focus on teaching managers where to find resources for running a shop, and creative solutions for common problems.

14 Management/Administration

The Hidden Secrets of USGS Topo Maps

Presenter(s): Ed Crothers

Thursday 10:15 AM-11:15 AM
Lonestar Room
Anyone who has done backcountry navigation using a USGS topographic map understands how powerful a tool it is. But there is much more to these maps than meets the eye. This workshop will use 7.5 minute series maps to explore influences, ranging from Babylonian astronomers to the French Revolution to the invention of the airplane, that have shaped the information that is often taken for granted on these maps. Time will also be spent looking at subtle differences between USGS maps from different regions of the United States. Be forewarned, this is not your typical map and compass class! The workshop is intended for anyone who teaches backcountry navigation and would like to spice up their lesson plans or anyone with an interest in learning more about the fascinating story of these maps.

15 Exhibitor Presentation

How to start an SUP program

Presenter(s): Jimmy Blakeney

Thursday 10:45 AM-11:15 AM
Directors Room 1
This presentation will introduce participants to important aspects to consider when setting up a Stand Up Paddle program for their organization.

16 Exhibitor Presentation

Climbing Solutions with Eldorado

Presenter(s): Leslie Rasch

Thursday 1:00 PM-2:00 PM
Directors Room 1
A rock climbing wall at a collegiate campus captures the imagination and attention of a diverse audience while enhancing campus aesthetics. As a diverse sport, rock climbing offers amazing physical and mental benefits as well as providing a social outlet and a unique community. During this presentation, Eldorado Climbing Walls will

educate you on how to unlock the maximum potential of both your current and future climbing wall needs and programming. You will learn what questions to ask your administration, wall builder and student body. Asking the right questions at the right time will allow your voice to be heard so that you have a wall that you can use, maintain and program. With an understanding of Eldorado's creative designs, expertise and various climbing systems, you will leave this presentation with an understanding of the type of climbing wall that will allow for optimal performance and programming.

17 Management/Administration

Teaching for Retention: A look at a century of research on memory.

Presenter(s): Mat Erpelding
Thursday 1:00 PM-2:00 PM
Directors Room 2

This presentation will look at the empirical underpinnings on memory retention and cognition. Using exercises and examples, this presentation will call to question our ability to remember pertinent information that we may not regularly use or practice. This is particularly applicable as the rise of certifications continues and many outdoor programmers work with trip leaders ages 18-25. Research indicates young adults have not fully developed decision making capacities under their mid-twenties.

18 Career Development

Next Steps

Presenter(s): Dan Ives, Carleton Lane
Thursday 1:00 PM-2:00 PM
Blue Bonnet Rm

You have recently graduated with a few years of experience. Careers are available but you are not landing the dream job. What are the next steps? Not all recreation degrees are equal. In a field in which experience is mandatory, what are the beneficial options to grow as a young professional? We will discuss graduate school, certifications, seasonal versus year round employment, guiding versus instruction and how to diversify your resume to make yourself more sellable.

19 Association Business

AORE Governance Review - A Focus Group

Presenter(s): Curt Howell & Rick Dawson
Thursday 1:00 PM-2:00 PM
Executive Salon 1

With the AORE continuing to grow and evolve, it is important that the governance structure of the association function with clearly defined roles, expectations, and procedures. It seems prudent to invest time and energy in assessing whether the current structure is operating at its fullest potential to serve the AORE and its membership. On September 8, 2011, the Board passed a motion to undertake an action research project to review the association's existing governance structure. For over 25 years the AORE has valued the service and input of its diverse membership through volunteer academic, professional, and student involvement in leadership capacities. The livelihood and direction of the AORE has resulted from this intentionally collaborative work. With this in mind, you are invited to participate and contribute in a focus group session which is a critical part of the action research process. Gaining the diverse perspectives of the membership, especially those who have served or influenced the leadership of the Association, both past and present, is critical to the success of this project.

20 Management/Administration

Stake and Risk for Environmental Beliefs

Presenter(s): Kelli McMahan,
Thursday 1:00:00 PM-2:00:00 PM
Executive Salon 3

Program participants recreate in nature, overcome adversity, develop friendships, form passions, learn lifetime skills, have spiritual encounters and some become outdoor leaders. We are quite aware of the transformative power of outdoor experiences and have rightly done well to integrate land ethics such as Leave No Trace principles into experiences as an act of respect and gratefulness for all the good that occurs in the space we call "the outdoors." While issues regarding the environment and "going green" are on the minds of college students, religiosity in America is flourishing. In particular, evangelical Christian churches on the rise. The purpose of this presentation is to highlight current research in the area of sociology of religion to better understand the formation of deep seeded beliefs, which explain and influence behaviors. Belief systems can also help or hinder the internalization of environmental ethics. This presentation will seek to bridge the gap between backcountry ethics to more long-term, front country environmental practices. Finally, this presentation will strive to foster discussion towards more effective and informed delivery methods.

21 Management/Administration

P.T.S.G. Post Traumatic Stress Growth

Presenter(s): Ted Brinegar
Thursday 1:00 PM-2:00 PM
Executive Salon 4

The military culture is recognizing that we cannot send bodies where we have not prepared minds to go. But as we proceed we realize that the lines between mind and body get blurred especially under extreme stress. The Center for Positive Psychology at University of Pennsylvania designed a training program to help our soldiers thrive in the face of adversity. The Program is called Master Resilience Training. It teaches soldiers both the physical and mental skills to manage the challenges they face. Adventure Programming is the natural classroom for these skills, because it closely replicates the physiological state soldiers face while they are deployed. By teaching resilience skills during adventure it gives the body a chance to anchor the learning more deeply, avoiding the disconnect that happens when our brain gets an adrenaline bath. This session will outline how Holloman Air Force Base Outdoor Recreation is designing its total program to help build resilience; From overall program structure, to building core resilience skills into curriculums, and looking for teachable moments.

22 Management/Administration

Backcountry Ski and Snowboard Management: A student and Professional Perspective

Presenter(s): Bruce Saxman, Jamie/Summer Bernstein/Reed
Thursday 1:00 PM-2:00 PM
Executive Salon 5

With increasing modes of travel, access to the winter backcountry is becoming easier each season providing outdoor programs an opportunity to introduce participants to backcountry skiing and snowboarding in a safe and responsible way. This presentation will look at the pros and cons of different travel modes as well as course and group management from both the professional and student leader perspective.

23 Management/Administration

Managing Risk While Afloat

Presenter(s): Christopher Stec, Trey Knight
Thursday 1:00 PM-2:00 PM
San Antonio Ballroom

If you oversee a paddlesports program, whether it's on flat, moving, white or blue water, this presentation is a must! Join Chris Stec and the staff from the ACA's Education Department as they provide statistical, humorous, yet crucial insights into the obvious and not so obvious strainers associated with on-water paddlesports program management.

24 Management/Administration

What is the Next Step?

Presenter(s): Chad Morgan, Jenn Velie
Thursday 1:00 PM-2:00 PM
Lonestar Room

We will explore the options that you have as an undergraduate about to finish your tenure with your program. We will review the options for applying for graduate assistantships, seasonal work, internships, and professional positions. We will include what steps are necessary for each and how to determine what the right step for you may be.

25 Management/Administration

Staff Evaluations: a Success Story in Student Development

Presenter(s): Kyle Tilton, Ben Hanisian
Thursday 2:15 PM-3:15 PM
Directors Room 2

The student employee evaluation is one of the best tools you have to facilitate change in your staff. Why not make it the best it can be? Outdoor Pursuits student staff members at the University of North Texas reviewed and developed an evaluation tool that they felt better suited their needs. In doing so they made the entire evaluation process more streamlined, consistent, and useful. This presentation will focus on the development and implementation of a staff-created evaluation and its impact on student development.

26 Career Development

Do's and Don'ts of Pursuing an Internship: Interviewing & Communication Techniques

Presenter(s): Kat Deely, SCA
Thursday 2:15 PM-3:15 PM
Blue Bonnet Rm

Want to land an interview? How important are they anyway? Is texting slang appropriate? What is professionalism in the Outdoor Industry? Find out from an interview and selection specialist what works and what doesn't when seeking an internship with SCA.

27 Association Business

Building the AORE: Membership, Committee and Board of Director Involvement Opportunities

Presenter(s): Jason Kurten
Thursday 2:15 PM-3:15 PM
Executive Salon 1

The AORE has much to offer its membership, however it is only as strong as the membership makes it. From basic members, to Committee Chairs to the Board of Directors, AORE members work hard to put in place the processes, programs and policies that make this organization what it is. Attend this educational session to find out more about how the volunteer groups within the AORE work to keep the organization functioning and performing at a high level. Find out more about how you, no matter what role you play, can not only derive benefit from your membership, but give back to the organization by playing an active role as well. We've set our sights high, now find out how you can help us hit the mark.

28 Management/Administration

Team River Runner - Rehabilitation for Wounded Warriors

Presenter(s): Jen Fischer, William Valle III
Thursday 2:15 PM-3:15 PM
Executive Salon 3

Team River Runner (TRR) is a national non-profit organization with the goal to teach rehabilitation to Wounded Soldiers. Through the joint effort of Fort Campbell, Team River Runner National, the VA, and USO, Fort Campbell has recently created a local

Chapter working with the Warrior Transition Unit. This presentation will cover who TRR is, their mission, and goals, and discuss what TRR can do for your organization. We will determine if TRR is a good fit for your program, and how to work through the red tape to establish your own Chapter.

29 Management/Administration

Getting Past the Cruxes of Planning Climbing Competitions and Events

Presenter(s): Jenn Velie, Kyle Murphy
Thursday 2:15:00 PM-3:15:00 PM
Executive Salon 4

Looking to spice up your climbing wall programming? In this presentation we will explore ways to execute a great event on a tight budget, as well as share ways to attract the non-traditional climbing community. We will start from the beginning planning process touching on sponsorships, route setting, staffing, marketing, etc. all the way to post event evaluations.

30 Programming

Changing Gears: A comprehensive look at cycling in your program

Presenter(s): Kenny Williams,
Thursday 2:15:00 PM-3:15:00 PM
Executive Salon 5

An introduction to the many ways to make cycling a part of your outdoor program. The presentation will include programming ideas, cycling resources, advocacy, ideas on starting your programs own bike shop, and more!

31 Management/Administration

NC3 - Creating a Regional Circuit of Climbing Competitions

Presenter(s): Trevor Fulton, Matt Jensen
Thursday 2:15 PM-3:15 PM
San Antonio Ballroom

The Northwest Collegiate Climbing Competition Series (NC3) is the collaboration of eight prominent northwest universities offering an intercollegiate competition circuit for students. The NC3 events are held at Eastern Washington University, Western Washington University, Central Washington University, University of Washington, Whitman College, Oregon State University, University of Oregon and the University of Idaho. The NC3 series serves students from over fourteen northwest colleges and universities. The 2011 series saw over 1000 climbers participate and represent their respective schools. This series allows college students to experience a high level of competitive sport and foster growth in the climbing community.

32 Association Business

Research and Publications Committee Meeting

Thursday 2:15 PM-3:15 PM
Lonestar Room

Serves the membership through the dissemination and communication of scholarly work relevant to the association and larger profession while also providing vision and direction for research in the field.

33 Exhibitor Presentation

The American Mountain Guides Association

Presenter(s): Ed Crothers Climbing Instructor Program Director
Thursday 2:45 PM-3:15 PM
Directors Room 1

The American Mountain Guides Association (AMGA) is comprised of three distinct programs. Along with an Accreditation Program that has been in existence since 1986, the AMGA also offers internationally recognized and endorsed education and certification programs for mountain guides and climbing instructors through the

Mountain Guide and Climbing Instructor Programs. This presentation will explore these programs with the intent of helping attendees better understand the organization and what the AMGA has to offer individuals or a college/university outdoor education program.

34 Association Business

Presenter Relations Committee Meeting

Thursday 3:30 PM-4:30 PM
Directors Room 1

Recruit quality presenters and workshops that serve the needs of Association members and provide structure, support, and a feedback forum for conference presenters. Work alongside the conference host to update and post the call for proposals for the annual conference, review submissions, host presenter meetings, facilitate evaluations, and more.

35 Association Business

Access Committee Meeting

Thursday 3:30 PM-4:30 PM
Directors Room 2

Works to ensure that the members of the Association continue to have reasonable access to public lands and waterways; provides information and education to the membership around good stewardship practices on public lands; develops and maintains good relationships between AORE and land agencies that our membership utilizes; and collaborates with other organizations that have similar land-use issues.

36 Association Business

Climbing Wall Committee Meeting

Thursday 3:30 PM-4:30 PM
Executive Salon 1

Serves as a collective voice for AORE member climbing walls to vendors and organizations, communicate with the BOD and Association members regarding trends in climbing wall management, and support the interests of AORE member climbing walls.

37 Association Business

Awards Committee Meeting

Thursday 3:30 PM-4:30 PM
Executive Salon 3

Annually recognizes work or leadership in the field of outdoor recreation and education, including contributions to the Association, which are far beyond the ordinary and which have had a significant and lasting impact on the Association and its mission. Within this framework, AORE established the Jim Rennie Leadership Award and the Bill March Student Achievement Award in 1996, and in 2002 added the David J Webb Program Excellence Award.

38 Association Business

Environmental Stewardship Committee Meeting

Thursday 3:30 PM-4:30 PM
Executive Salon 4

Establish goals and objectives that will reflect the Association's philosophy and commitment to environmental stewardship.

39 Association Business

Conference Development Committee Meeting

Thursday 3:30 PM-4:30 PM
Executive Salon 5

Serves the Association's future conference host by providing them with intellectual and human resources to help guide the development of successful conferences.

40 Association Business

Student Development Committee Meeting

Thursday 3:30 PM-4:30 PM
San Antonio Ballroom

Strives to develop AORE student members into the professionals of the future. Standing responsibilities include résumé review, mentor program, student scholarship/auktion, career center, and the student business meeting.

41 Association Business

Presidential Advisory Committee

Thursday 3:30 PM-4:30 PM
Boardroom

42 Research Symposium

Research Symposium

Presenter(s): Research and Publications Committee

Thursday 3:30 PM-6:00 PM
Lonestar Room

This year marks the 7th Anniversary of the AORE Research Symposium. The symposium was initiated by members of the AORE Research and Publications Committee to create additional opportunities for sharing outdoor recreation and education research. This year's symposium research comes from practitioners, students, and academics. Each submission undergoes a blind peer review process to ensure the quality of each presentation. This year's Research Symposium includes eight presentations.

43 Exhibitor Presentation

WMTC's Hybrid Distance Learning Project (DLP) Courses

Presenter(s): Paul Nicolazzo
Thursday 4:45 PM-5:45 PM
Directors Room 1

The Wilderness Medicine Training Center is the only wilderness medicine provider who offers true hybrid course options for Wilderness First Aid, Wilderness Advanced First Aid, Wilderness First Responder, Wilderness EMT, and Recertification courses. WMTC's Distance Learning Project or DLP courses significantly shorten the time a perspective student need spend away from home without sacrificing educational quality and skill mastery. Didactic information is taught using WMTC's books and field manual, through videos streamed from dedicated course web sites, and online testing. The student must successfully pass the online test(s) prior to attending a practical session that focuses on assessment and treatment skills.

44 Management/Administration

Resume Preparation for the Student and Young Professional

Presenter(s): Kimberly Rottet
Thursday 4:45 PM-6:00 PM
Directors Room 2

As students or young professionals getting ready to take on a new role as an outdoor professional, you will likely need to polish, update or possibly even create your resume. This interactive session will provide you with tools, tips and tricks to get your resume ready for this jump. Participants will also have the opportunity to view resume examples, as well as submit drafts of their own resume for review. *Note – This presentation is adapted from two studies performed by two different recreation professionals. The information is geared towards individuals working in the recreation field, but has many transferable items for resume submissions to other career fields.

45 Climbing Wall/Challenge Course

Climbing Wall Observation: Are you catching everything?

Presenter(s): Jason Kurten, Phillip Dyson
Thursday 4:45 PM-6:00 PM
Executive Salon 1

This video intensive presentation will cover a plan for observation of participants at climbing facilities and then achieve audience participation through video based scenarios challenging the audience to spot the errors. Learning Outcomes: The audience member will be able to verbally give two examples of Big Eye and Little Eye observation and the interplay between the two. Through the use of video scenarios, the audience member will be able to identify climbing wall hazards and verbalize how to intervene in the situations.

46 Programming

Certifications and Accreditations for Outdoor Professionals and Recreation Programs: Industry Needs, Perceived Benefits, Working Models and The Future

Presenter(s): Josh Jackson
Thursday 4:45 PM-6:00 PM
Executive Salon 3

Come explore the history and future of professional certifications and accreditations for outdoor educators and the adventure based programs that hire them. Through this co-creative lecture and round-table discussion, we will investigate the possibilities and liabilities of national certifying programs. We will discover how these programs may enhance current operations, expand professional development, augment risk management and improve curriculum consistency. We will also examine the limitations of certifications and how current models could better serve both professionals and programs. This workshop will then look to the future, and with an innovative spirit we will discover how to best utilize these instructional curricula to inform and propel our industry forward. Outcomes of this presentation will be many, however attendees should leave informed and empowered to utilize certifying bodies in dynamic ways. Accreditations and certifications to be discussed are, but not limited to: AEE, WEA, AMGA, PCIA, ACA, BCU, LNT, WMA, WMI, Rescue 3, ACCT, PA and more.

47 Management/Administration

Diversifying The Field of Outdoor Education

Presenter(s): Aparna Rajagopal-Durbin, Linda Lindsey
Thursday 4:45 PM-6:00 PM
Executive Salon 4

Founded in 1965 by legendary mountaineer Paul Petzoldt, the National Outdoor Leadership School (NOLS) teaches wilderness education, leadership, environmental ethics, and risk management to nearly 15,000 students a year ages 14 to 70. Through its diversity initiative, which is now part of the NOLS culture, NOLS has strived to increase the diversity of its student and staff body and establish a more inclusive organizational culture through comprehensive education and outreach. Over the past few decades, we've used various tools and practices to meet these objectives. In this presentation, we'll talk about what we've done that has worked, what we've done that has not worked, and what we are currently doing that we hope will work to meet our strategic diversity and inclusion goals. We also hope to break out into groups to exchange ideas for tools and strategies that will help diversify the outdoor education industry, and leave with action plans tailored to all of our own organizations' missions and strategic goals.

48 Management/Administration

International Travel, Cultural Experiences, and High Altitude Mountaineering: Risk Management of

a College Adventure Leadership Expedition to Mexico.

Presenter(s): J.C. Norling
Thursday 4:45 PM-6:00 PM
Executive Salon 5

How do you manage the risks involved with leading your college adventure students during a high altitude mountaineering course, and while offering unique cultural experiences that come with international travel? The focus of this educational session involves a slide show description of adventure leadership students from Lyndon State College in Vermont during a recent expedition course including ascents of La Malinche (14,640 feet), and Pico de Orizaba (18,500 feet). The slide show will be followed by small group, roundtable discussions, and key insights reported back to the large group. The objectives of the session include explanation and discussion of the following Risk Management elements: Pre-course paper work and insurance; Area reconnaissance; Instructor/Leader Qualifications; Student Screening; Pre-trip logistic planning and preparation; Pre-trip student involvement through research topics and presentations; International travel/airport procedures; Food, fuel, and water; Local guide service logistical support: Lodging, transportation, and anti-theft planning; Informed decision making: Data gathering and research participation; Acclimatization and altitude sickness; Group management on the mountain; On mountain reconnaissance and route setting; Roped-team travel; Creating controlled cultural experiences

49 Management/Administration

5 Weeks to Improved Risk Management

Presenter(s): Alex Kosseff, Ryan Van Luit
Thursday 4:45 PM-6:00 PM
San Antonio Ballroom

Learn 5 critical safety hazards common to many outdoor programs and what you can do about them. This workshop presents an aggressive 5-week plan to tackle these readily resolvable issues in your organization. The hazards, identified through the Outdoor Safety Institute's risk management review program, cover aspects of program management, staffing, crisis response, field safety, and transportation. Session attendees will receive a comprehensive, 12-page guide to the 5-week process (and, if you like, we'll even check in with you after the conference to see how it's going). We'll also present ideas on using this 5-week program to engage staff and/or volunteers and jumpstart a more comprehensive risk management program.

50 Management/Administration

Getting Involved in the AORE Research and Publications Committee

Presenter(s): Nate Furman, Genevieve Marchand
Friday 8:30 AM-9:30 AM
Directors Room 2

Interested in becoming involved in the AORE Research and Publications Committee? Thinking about publishing in the Journal of Outdoor Recreation, Education, and Leadership? Thinking about graduate school? Come learn about the Research and Publications Committee, the JOREL, publishing abstracts in the AORE proceedings, participating in peer reviews, publishing for the AORE newsletter, and advancing the mission of the AORE through research and publications. This 60 minute round-table discussion will explore these issues and more.

51 Career Development

Who is SCA?

Presenter(s): Kat Deely, SCA
Friday 8:30 AM-9:30 AM
Blue Bonnet Rm

Heard about us? Have questions? Come ask! Our panel of staff represent different programs within SCA and welcome your questions!

52 Association Business

AORE Financial Report

Presenter(s): Jeannette Stawski
Friday 8:30 AM-9:30 AM
Executive Salon 1

The Association is financially stronger than we previously predicted, when developing the 20-year business plan for the AORE. Careful fiscal management by the Board of Directors and National Office, an increase in membership, and additional investment in AORE initiatives by vendor members has added to our strong fiscal position. As the Association continues to realize financial success it also looks to create a fiscally sustainable infrastructure. This session will inform attendees through "AORE Finances 101" covering financial performance, benchmarks, and fiscal year 2010 financial report. We will also explore future initiatives and opportunities for the AORE. An informed membership is an empowered and healthy membership.

53 Management/Administration

Purposeful Design of Artificial Climbing Structures for Educational and Recreational Outcomes

Presenter(s): Josh Norris, Ty Atwater
Friday 8:30 AM-9:30 AM
Executive Salon 3

After attending this presentation participants will have a better understanding of the way that they can participate in the design of their artificial climbing structure and mold that design to fit the educational and recreational needs of their climbing program. The presenters will focus on case studies of climbing facilities, and examination of trends within the university climbing wall industry.

54 Environmental Stewardship and Sustainability

Moving beyond "LNT" to a more comprehensive ethic

Presenter(s): Elizabeth Andre
Friday 8:30 AM-9:30 AM
Executive Salon 4

Does LNT make a difference beyond recreation areas? Does it promote environmental stewardship? Or do its language, practices, and training alienate participants from nature? Does it misrepresent ecological principles and supply chains and does this mask the role humans play in our current environmental challenges? Are there better ways to help our participants develop a broad environmental ethic, while at the same time protecting the areas in which we recreate? By implementing LNT, do we feel we've "done our part" for the environmental mission of our programs, and then fail to promote more substantive ethics? This presentation will examine historical, philosophical and pedagogical foundations of LNT, discuss what would be needed to form an environmental ethic for the twenty-first century, examine some programs that are leading the way, and brainstorm new approaches.

55 Management/Administration

From the Ground Up - Building Staff Trainings into Credit Based Academic Classes

Presenter(s): Mick Daniel
Friday 8:30 AM-9:30 AM
Executive Salon 5

I have offered numerous one credit courses at Adams State like Leave No Trace and Rock Climbing to name a few. I expected those courses to be filled with students who were already taking part in our programs, only to find myself with a group of students who I hardly knew. It occurred to me that the potential to expand our clientele might be in for credit outdoor programs. At the same time our training demands for our Adventure

Programs staff had been increasing dramatically. In 2009 I proposed that these trainings become a minor in Human Performance and Physical Education titled Adventure Leadership and Programming. The courses are being offered for credit this year. At Adams State College this is the first Student Affairs program to bridge the divide between recreational programs and academic credit. Furthermore these courses will open the door for more for credit outdoor programs that will appeal to students who might not normally take part in our non-credit trips and services. The presentation seeks to provide a path to navigate the politics for building their own for credit outdoor training's. We will discuss how for credit outdoor programs might expand our programs to a more diverse clientele. Potential pitfalls will be identified and ideas provided for navigating them.

56 Management/Administration

The Diversity of Ability: A Progressive View of Disability

Presenter(s): Rob Warner

Friday 8:30 AM-9:30 AM

San Antonio Ballroom

What is disability? Why does its definition matter? Workshop attendees will investigate their own beliefs towards disability and become more aware of disability as another aspect of diversity. The workshop will positively transform attitudes towards disability through examination of personal, group, and legal/formal definitions of disability. Attendees will begin to empathize with the effects of the definitions through activities and group discussion. Furthermore, the workshop will extend the idea that disability is "normal" and simply another attribute of humanity. If disability is to be viewed as "normal," work must be done to establish such ideas in the field of outdoor education and in our society. The workshop will highlight ways in which change can begin to occur at the individual, program, and societal level. In the field of Outdoor Education and Recreation, we must begin to make outdoor experiences equitable for all people, including those perceived as having a disability. The workshop will end with a presentation of ways in which outdoor experience can be made equitable for all people.

57 Management/Administration

Personal Branding - Cultivating Brand YOU

Presenter(s): Katie Coley, Jim Wall

Friday 8:30 AM-9:30 AM

Lonestar Room

A new twist on student career development and professionalism within the field of outdoor recreation and education! What makes your favorite outdoor brand so sought after and appealing? Did you know that you have your own Personal Brand? How do peers and professionals see the Brand that you are portraying? Your Personal Brand happens whether you take active control in shaping it or not. Your choice is simple: Own your brand, or let external audiences own it for you. From on-campus interviewing, presenting a proposal to your employer, your weekly meeting with your supervisor or presenting at a conference, your Brand is crucial to your success in this industry. Your Brand is much bigger than your resume. Your Personal Brand is assessed visually, verbally and behaviorally. Learn specific strategies to establish and enhance your Brand and increase your "market value."

58 Management/Administration

How to become a Professional Mountain Guide

Presenter(s): Jason Martin, Ed Crothers

Friday 9:45 AM-10:45 AM

Directors Room 2

The dream is to climb and ski all day every day. The reality is a little bit different, but it is still a dream job. With the right ingredients anybody can be a professional mountain guide. In this presentation two industry professionals will talk about the guiding lifestyle and

career opportunities. They will also talk about what it takes to become a mountain guide as well as what it takes to make this kind of job a career.

59 Association Business

AORE TOWN HALL MEETINGS

Presenter(s): Board of Directors

Friday 9:45 AM-10:45 AM

Executive Salon 1

Members from the BOD will give the association members an overview of the challenges that were met and the accomplishments made as an association during 2011. These sessions will provide a reference point for the future of the association and prepare the membership for the Business Meeting on Saturday. Come ready to share your ideas and help create action items for the Board of Directors to address in their next term.

60 Management/Administration

Innovative Programming as Marketing Tools for your Outdoor Program

Presenter(s): Andrew Martin, Amanda Even

Friday 9:45 AM-10:45 AM

Executive Salon 3

If you are looking for an innovative way to market your outdoor program, this presentation is for you! We will be discussing unique programming opportunities at the University of Northern Iowa and Western Kentucky University. This unique programming includes Camping Under the Campanile, S'mores Clinics, an Adventure Film Series, a Weekly Ride Series, a Full Moon Series, Weekly Skill Clinics, and much more. The majority of these programs are either free for students or offered at a minimal cost. The idea behind these innovative programs is to be visible and increase awareness of our outdoor programs on campus. Join us to find out how you can creatively market your outdoor program!

61 Management/Administration

Environmental Stewardship in Action on University Campuses: The Earth Force Model

Presenter(s): Tammie Stenger-Ramsey, Steve Spencer

Friday 9:45 AM-10:45 AM

Executive Salon 4

People learn best by doing. The Earth Force Model allows students to identify environmental problems in their local community, analyze options, and create projects that provide sustainable solutions. Through a Six Step approach students set goals to complete a sustainable project during a given time frame (for example during one semester or academic year). Western Kentucky University has used the Earth Force Model successfully to develop projects at their new 150 acre field campus. Come learn how you can use this model to provide green solutions to problems at your university.

62 Management/Administration

The Social-Psychology of Gender Role Conformity: Influences on Participation in Adventure Activities

Presenter(s): Mackenzie Brady,

Friday 9:45 AM-10:45 AM

Executive Salon 5

Research suggests individuals are affected by the social-psychological aspects of gender role conformity so much that participation in adventure activities is hindered. Gaining background knowledge in social-psychological risk, the social construction of gender roles, and participation is helpful in understanding how gender role conformity is a social and cultural constraint (Chick & Dong, 2003), as well as gender's influence on intrapersonal constraints (Crawford & Godbey, 1987). The ideas behind eustress/distress, perceived risk and perceived competence; gender-appropriate activities

and the facilitator's gender; as well as freedom of choice, intrinsic motivation, and learned helplessness will all be explored. A call to the future suggests learning more about facilitation and the processing of gender role issues, children's developmental stages with regards to outdoor educational theory, as well as male-centered research. As a facilitator and outdoor educator interested in the social and psychological risks within adventure programming, it is pertinent to become more aware of social, cultural, and intrapersonal constraints.

63 Management/Administration

Hosting a Regional Outdoor Leadership Conference: It's not as scary as you think.

Presenter(s): Nathan McKinnis, Caleb Wells, Todd Grier

Friday 9:45 AM-10:45 AM

San Antonio Ballroom

For many, the thought of hosting a regional outdoor leadership conference can seem like such an overwhelming challenge that few individuals volunteer to sponsor such an event. This presentation aims to provide the audience with step by step process that will simplify the organization and execution of a regional conference, as well as highlight the benefits of hosting such a conference for the professional, the institution, and the regional community. The presenters will use their experience as former hosts of the Texas Outdoor Leadership Conference (TOLC) as a means of demonstrating what resources can be utilized and what logistical and programmatic considerations should be taken into account.

64 Management/Administration

Student Development thru outdoor challenge - The Ultimate Saluki Challenge

Presenter(s): Jeff Goelz, Sally Wright

Friday 9:45 AM-10:45 AM

Lonestar Room

Want to program an activity that includes areas such as student development and outdoor challenges? The Ultimate Saluki Challenge is for you!

65 Association Business

Presenter Relations Committee Meeting

Friday 11:00 AM-12:00 PM

Directors Room 1

Recruit quality presenters and workshops that serve the needs of Association members and provide structure, support, and a feedback forum for conference presenters. Work alongside the conference host to update and post the call for proposals for the annual conference, review submissions, host presenter meetings, facilitate evaluations, and more.

66 Association Business

Access Committee Meeting

Friday 11:00:00 AM-12:00:00 PM

Directors Room 2

Works to ensure that the members of the Association continue to have reasonable access to public lands and waterways; provides information and education to the membership around good stewardship practices on public lands; develops and maintains good relationships between AORE and land agencies that our membership utilizes; and collaborates with other organizations that have similar land-use issues.

67 Association Business

Climbing Wall Committee Meeting

Friday 11:00 AM-12:00 PM

Executive Salon 1

Serves as a collective voice for AORE member climbing walls to vendors and organizations, communicate with the BOD and Association members regarding trends in climbing wall management, and support the interests of AORE member climbing walls.

68 Association Business

Awards Committee Meeting

Friday 11:00 AM-12:00 PM

Executive Salon 3

Annually recognizes work or leadership in the field of outdoor recreation and education, including contributions to the Association, which are far beyond the ordinary and which have had a significant and lasting impact on the Association and its mission. Within this framework, AORE established the Jim Rennie Leadership Award and the Bill March Student Achievement Award in 1996, and in 2002 added the David J Webb Program Excellence Award.

69 Association Business

Environmental Stewardship Committee Meeting

Friday 11:00 AM-12:00 PM

Executive Salon 4

Establish goals and objectives that will reflect the Association's philosophy and commitment to environmental stewardship.

70 Association Business

Conference Development Committee Meeting

Friday 11:00 AM-12:00 PM

Executive Salon 5

Serves the Association's future conference host by providing them with intellectual and human resources to help guide the development of successful conferences.

71 Association Business

ANNUAL STUDENT BUSINESS MEETING

Presenter(s): Jenn Velie

Friday 11:00 AM-12:00 PM

San Antonio Ballroom

The BOD Student Representative will guide the students through a lively discussion of current student issues and will facilitate the election of the new Student Representative. The AORE Student Business Meeting is one of the most important sessions that a student can attend. Please plan to attend and voice your ideas and concerns for the future of the AORE.

72 Association Business

Presidential Advisory Committee

Friday 11:00 AM-12:00 PM

Boardroom

73 Association Business

Research and Publications Committee Meeting

Friday 11:00 AM-12:00 PM

Lonestar Room

Serves the membership through the dissemination and communication of scholarly work relevant to the association and larger profession while also providing vision and direction for research in the field.

74 Exhibitor Presentation

Pro/Institutional Purchasing with Black Diamond Equipment

Presenter(s): Russell Slaugh

Friday 1:15 PM-1:45 PM

Directors Room 1

This presentation will cover the process of opening an account and making professional and institutional purchases with Black Diamond Equipment. We will also present info on new products that we are launching this year and next.

75 Career Development

Engaging Urban Youth in the Outdoors:

SCA Community Programs

Presenter(s): Kat Deely, SCA

Friday 1:15 PM-2:15 PM

Blue Bonnet Rm

SCA's Community Programs engage diverse high school students in major U.S. cities who may lack access to the natural environment and green job opportunities. SCA currently operates Community Programs in Baltimore, Boston, Chicago, Detroit, Houston, Milwaukee, Philadelphia, Pittsburgh, San Francisco Bay Area, Seattle, Stamford, and Washington, DC. New this fall, we have extended our Community Programming to Phoenix AZ by partnering with a local Community College to offer an accredited course of environmental education matched with a conservation skills curriculum. Students will gain marketable hands on skills while learning insights to their local ecosystem.

76 Association Business

AORE TOWN HALL MEETINGS

Presenter(s): Board of Directors

Friday 1:15 PM-2:15 PM

Executive Salon 1

Members from the BOD will give the association members an overview of the challenges that were met and the accomplishments made as an association during 2011. These sessions will provide a reference point for the future of the association and prepare the membership for the Business Meeting on Saturday. Come ready to share your ideas and help create action items for the Board of Directors to address in their next term.

77 Management/Administration

Minimizing Impact - Keeping boulderers safe in your facility.

Presenter(s): Mitch Hoffman, Jamey Sproull

Friday 1:15 PM-2:15 PM

Executive Salon 3

As the sport of bouldering continues to evolve, our facilities need to keep our climbers safe. This presentation will discuss how we can train our staff and users to have a safer experience as well as what we, as facility managers, need to consider. Topics will include bouldering and falling education, landing surface options, pros and cons of drag pads, retrofitting existing facilities with appropriate landing surfaces, planning new facilities for safety, landing surface maintenance, and the future of indoor bouldering as it relates to this topic.

78 Management/Administration

Designing The Dynamic Trip Experience: Old Dominion University's 15-day Peruvian Adventure with Diverse Participants

Presenter(s): Bridget Nemeth, Andrea West

Friday 1:15 PM-2:15 PM

Executive Salon 4

Come join us for insights into Old Dominion University's multi-faceted Peruvian Adventure with a focus on the facilitation of intentional outcomes for traditional and non-traditional participants. The presentation includes experiences with cultural interactions, trekking the Andes, and a service project while collaborating with an economically sustainable vendor. Attendees will be able to: (1) identify techniques to foster individual growth while maintaining group growth during an extended trip experience; (2) recognize challenges and opportunities

offered by a diverse participant group in an international setting; (3) understand the University and vendor relationship and its impact on trip logistics and philosophy; (4) discuss areas of application to their respective programs with presenters and other attendees.

79 Management/Administration

30 Technologies you should be using to increase participation, make the back office more efficient, and manage your staff better!

Presenter(s): Matt Marcus

Friday 1:15 PM-2:15 PM

Executive Salon 5

In this lecture with live demos, you will discover 30+ software, hardware, and website technologies you can easily learn and implement for FREE or cheap, that will help you increase participation, reduce no-shows, manage your back office better, more effectively communicate with staff, participants and their parents, more easily manage risk, and better train staff, plus save you time and labor. By the end of the session, you will choose a handful of technologies you can start using the day you return from the conference!

80 Management/Administration

Adventure and Leadership in Action in Athens, Greece.

Presenter(s): Kelli McMahan, Jeff Walter

Friday 1:15 PM-2:15 PM

San Antonio Ballroom

In July 2011, Baylor University took a team of students to Athens, Greece for a service trip to work with Albanian youth. The team was charged with providing experiential education, outdoor adventure and tourism experiences as well as leading leadership and personal development workshops. The outdoor adventure and experiential education experiences were chosen in order to foster relationship building for mentorship roles and to reinforce lessons in the workshop curriculum. Finally, based on an emphasis at Baylor on the Strength Finder's Assessment, this positive psychology assessment was also utilized. The Baylor students participating in the trip had interests in the areas of leadership and recreation, some were recreation majors and others involved in several aspects of the Baylor Outdoor Adventure program. The purpose of this session is to highlight the ways in which staff developed the program and incorporated outdoor adventure/experiential experiences into the curriculum. In addition, we will report on how those experiences were received based on cultural differences, what leadership and developmental curriculum was utilized and finally, how the Strengths Finders Assessment was used and received.

81 Programming

Health, Healing, and Stability Through Paddlesports

Presenter(s): Ben Kvanli, Sam Drevo

Friday 1:15 PM-2:15 PM

Pool (3rd Floor Deck)

Don't miss paddling with Olympian Ben Kvanli and world extreme champion Sam Drevo! Learn what took Ben from the hospital bed to the Olympic Games, and see how you can help others to do the same. Since kayaking was included in the Paralympics, Ben has been touring the country for US Paralympics to teach these strategies and techniques to do a paddling program wherever you are now!

82 Management/Administration

Managing Risk for Field Trips- A Practical Approach

Presenter(s): Tommy Holden,

Friday 1:15 PM-2:15 PM

Lonestar Room

This presentation will provide practical ideas for minimizing risks when taking participants on field trips. The presentation will focus on a common sense approach to managing risk for field trips including pre-trip meetings, equipment checks, food shopping, instructional topics, trip planning and trailer and vehicle maintenance just to name a few topics. Many times trip leaders might overlook obvious areas that can lead to a misadventure. In this presentation, we will review both the big and small picture items that can have a cascading effect on mishaps. The presentation will also allow time for participants to share misadventures in an open discussion format in hopes of participants learning from others.

83 Risk Management/Wilderness Medicine

Cultivating a Culture of Trust within your Outdoor Program

Presenter(s): Paul Nicolazzo

Friday 2:30 PM-3:45 PM

Directors Room 2

Administrators of outdoor programs must rely on accurate incident reports, trip and course reports, and staff skill reports to evaluate the effectiveness of their programs, develop staff training opportunities, and maintain operating procedures. As a program grows, administrators typically become desk-bound spending less and less time in the field. Over time a natural division between field staff and program administration emerges and administrators must increasingly rely on written and verbal reports to make crucial program decisions. The key to accurate reporting is trust. This presentation examines the structural elements that must be in place to develop a culture of trust through ppt lecture, incident review, and discussion.

84 Management/Administration

Beyond Word of Mouth: Connecting with Millennials

Presenter(s): Steve Bobbitt

Friday 2:30 PM-3:45 PM

Executive Salon 3

We all know that word of mouth marketing is the most effective means of bringing in new participants to our programs but is having your staff simply "share" the best way to make this happen? This session will explore intentional ways you can bring information to our students, millennials. We'll explore marketing theories around this including how to use "modern" tools to make this happen.

85 Student Development

Finding Your Career Path in the Outdoor Field

Presenter(s): Bradley Beggs, Katie Coley

Friday 2:30 PM-3:45 PM

Executive Salon 4

Did you know that there are SO MANY options for careers in the outdoor industry? What are the various career paths available within the field of outdoor recreation and education? What career paths fit you and your interests the best? Think of this presentation as a bit like speed dating for your future career. You'll have the opportunity to visit up to seven different "stations" including but not limited to; Collegiate/Academic; Instructing/Guiding/Field Work; Municipal and Military Recreation; Non-Profit and Environmental Education/Advocacy; Parks & Recreation and Camps; Private Sector (Entrepreneur, Owning, Marketing, Running an Outdoor Recreation Business); Therapeutic Recreation and Adaptive Programming. Each station will have a professional present to facilitate discussion points. Depending on the time slot awarded, there will be 4-5 opportunities for students to switch to a variety of stations every fifteen minutes. The goal for this presentation is to have students leaving this roundtable excited and knowledgeable about the various

career opportunities available within outdoor recreation and education.

86 Management/Administration

Make It So - The Roles of Supervisors and Direct Reports

Presenter(s): Todd Bauch

Friday 2:30 PM-3:45 PM

Executive Salon 5

Taking over the duties of the Department's Director, or the Program's Coordinator, in their absence is an easy way to say what a "second-in-command" does. But, what do they do when the Top Dog is in the office? This presentation will explore the role the Second in Command fills within the department and their relationship with the Leader.

87 Programming

Wilderness Pre-Orientation Programs: development, benefits, and adaptations

Presenter(s): Brian Kell, Patrick Langendorfer

Friday 2:30 PM-3:45 PM

San Antonio Ballroom

Wilderness pre-orientation programs (WPOPs) are valuable tools for increasing self-efficacy, building social bonds, and introducing incoming students to outdoor programming. We will take a look at the structure and history of a few WPOPs around the country, including Towson University's Project Marj, one of the country's oldest WPOP. Examining the birth, history, and growth of these programs will help us understand why and how these programs benefit not only the school's outdoor program and its participating students, but the university as a whole. As any program over time, WPOPs must adapt and change to their surroundings to keep alive. We will discuss how to build or adapt your WPOP to suit your needs.

88 Student Development

Paddling with Stability and Style

Presenter(s): Ben Kvanli, Sam Drevo

Friday 2:30 PM-3:45 PM

Pool (3rd Floor Deck)

Do you want to be able to paddle or teach with stability and style? Olympian kayaker Ben Kvanli will guide you to discover the secrets to paddling effortlessly in this short interactive session.

89 Management/Administration

AORE and IMBA: Opportunities and Resources for Mountain Bicycling and Communities

Presenter(s): Richard Cook, Chris Berhardt

Friday 2:30 PM-3:45 PM

Lonestar Room

Join with representatives of the International Mountain Bicycling Association (IMBA) to learn strategies to create and enhance opportunities for mountain biking programs and sustainable trail access. We'll discuss AORE program involvement with IMBA, including resources and benefits. Topics will include IMBA trail solutions and trail development resources, enhancing the trails experience, environmental sustainability, access and infrastructure options. AORE board member Andy Williamson will lend perspective as an IMBA member, land manager, program manager and relate mountain bike opportunities for AORE members, including the role of advocacy and programming.

90 Panel Discussion

Climbing Wall Instructor Certification

Panel Discussion

Presenter(s): Jason Kurten

Friday 3:30 PM-5:00 PM

Executive Salon 1

The AORE Climbing Wall Committee is sponsoring a discussion around the topic of climbing wall instructor training and certification. The small group of panel members will include representatives from the PCIA, the AMGA, the CWA as well as industry professionals who conduct their own in-house trainings. The panel will answer and discuss questions and topics that are pre-determined by the AORE Climbing Wall Committee and then the panel will be free to answer questions from the floor. If you train climbing wall staff or instructors, this is a "must-attend" session.

91 Programming

From Boots to Books: Diversifying Your Outdoor Program into the Academic World

Presenter(s): Mark Freidline, Steve Hawkins

Friday 4:00 PM-5:00 PM

Executive Salon 3

Are you trying to diversify your program by breaking down the "academic barriers" and offer for-credit outdoor courses at your university? In this presentation, we will examine the struggles and successes of several university outdoor programs in their pursuit of teaching for-credit courses. We will look at survey results from institutions that offer theoretical or skill based outdoor courses. Attendees will leave with several avenues to try on the road to bringing academics into their outdoor program.

92 Environmental Stewardship and Sustainability

Program Leverage through the Lens of Environmental Sustainability

Presenter(s): Lindsey MacDonald,

Friday 4:00 PM-5:00 PM

Executive Salon 4

A programmatic focus on environmental sustainability is not just good for the environment, but, in the current times, it can also help programs gain leverage in upper administration. Greening a program can lead to increased visibility, additional funding, a new niche of participants, and an increased level of academic respect. Presentation attendees will walk away with an understanding of environmental avenues for programmatic success and an action plan for how to address environmental sustainability topics to acquire leverage in their own programs.

93 Management/Administration

Gaining Momentum for Outdoor Recreation at a Diverse University

Presenter(s): Nick Kilburg

Friday 4:00 PM-5:00 PM

Executive Salon 5

College is a time for new experiences! Outdoor recreation professionals are in the unique position to offer opportunities that might not be available once students leave the university environment. This presentation will discuss program design, marketing techniques, and assessment to get outdoor programs established at a diverse university and how to include students from diverse backgrounds. Outdoor recreation can develop lifelong recreation choices, increase environmental knowledge, and environmental stewardship. It is important that everyone on campus is aware of the benefits of getting outside and what outdoor recreation opportunities are offered.

94 Programming

State of the Outdoor Nation: Campus Clubs to the Summit

Presenter(s): Nathan Williams

Friday 4:00 PM-5:00 PM

San Antonio Ballroom

Outdoor Nation is a youth-led movement dedicated to getting young people outside (and creating more

"Outsiders"). Come learn the outcomes and youth-empowerment strategies from the 2011 Regional Youth Summits. Find out about the new ON Campus Clubs program and support available to college outdoor clubs around the country as they mentor high school Adventure Clubs, particularly in areas with youth that are underrepresented in outdoor recreation. The Campus Clubs program is a partnership between Outdoor Nation, Outdoor Outreach, and a host of others. If you're already an Outsider, come share your experiences with Outdoor Nation. If you're not familiar with Outdoor Nation, come learn how to get involved and win sweet Outdoor Nation shwag!

95 Association Business

Big 12 & Friends Directors Meeting

Presenter(s): Jeannette Stawski

Friday 4:00 PM-5:00 PM

Boardroom

This meeting will be the most impactful hour for a campus Recreation Director regarding outdoor recreation and leadership this year. This session will focus on the needs of an outdoor professional to be successful as well as the needs of a Department Director regarding their outdoor program.

96 Exhibitor Presentation

Introduction to Stand Up Paddling (SUP)

Presenter(s): Jimmy Blakeney

Friday 4:00 PM-4:30 PM

Pool (3rd Floor Deck)

This on-water presentation will introduce you to SUP, the worlds fastest growing watersport.

97 Management/Administration

Foundations for Diversity - Creating a Plan and Making it Work for You

Presenter(s): Chad Morgan, Roberta Nogueira

Friday 4:00 PM-5:00 PM

Lonestar Room

Participants will be able to identify key components of a department diversity plan. Participants will be able to identify at least 2 items they can do within their own programs to increase diversity and inclusion. This presentation will provide the basic road-map for the journey that the University of Central Florida's Recreation and Wellness Center has followed to try increase the diversity of individuals using the departments many programs and facilities, and specifically the steps that the Outdoor Adventure program has taken to proactively encourage inclusion within the programs and facilities they provide to our campus community.

98 Keynote Address

Keynote Address

Presenter(s): Sam Drevo

Friday 5:15 PM-6:15 PM

San Antonio Ballroom

Sam will deliver a powerful multimedia narrative highlighting the benefits of embracing diversity in outdoor programming. As an expedition kayaker and photographer he will share images and stories from some of the most harrowing kayaking and rafting expeditions / descents of the last decade including the world record descent of Palouse Falls, and Condit Dam. Sam will also speak about his work as a leader with Team River Runner, Blinded Veterans of America, and Disabled American Veterans. Hear about his first international expedition with disabled veterans, adventure week with blinded veterans, and Century Paddle- a 115 mile sea kayak expedition with veterans. These experiences resulted in mental, physical, and interpersonal insights that enlighten his work today, and underscore the importance of building diversity into our outdoor programs.

99 Management/Administration

Ethics Behind Perks

Presenter(s): Daniel Ives

Saturday 8:00 AM-9:00 AM

Directors Room 2

What are the perks of working in the outdoor field? As a manager of employees, how do you regulate appropriate perks? Is there a minimum time of work required before these benefits can be used? Could an employee rent out equipment for free, less or same amount as anyone else? What equipment is allowed to be taken out? Are there written protocols protecting your program? Most importantly, why is this important?

100 Climbing Wall/Challenge Course

The Belay Test - When Good Enough Is Not Good Enough

Presenter(s): Ed Crothers

Saturday 8:00 AM-9:00 AM

Executive Salon 1

The belay test has become a standard practice at climbing facilities across the country. It can serve as an effective risk management and screening tool. But the line between acceptable and unacceptable practices is easily blurred. This workshop will look at current industry standards and examines how to insure patrons are belaying within acceptable limits while avoiding an onerous or intimidating testing process. Strategies for taking advantage of the "teachable moment" will also be examined. Target audience for this workshop is anyone who conducts belay tests or trains staff to conduct this test.

101 Environmental Stewardship and Sustainability

Secrets Shared: The Ins and Outs of Environmental Sustainability in Outdoor Programming

Presenter(s): Lindsey MacDonald, Anthony Weidner

Saturday 8:00 AM-9:00 AM

Executive Salon 2

Since the Conference in Keystone, the Environmental Stewardship Committee has been working on cataloguing what environmental stewardship and sustainability initiatives outdoor programs are participating in or championing for around the country. There are many great initiatives happening already there is tremendous room for improvement. It's time to share insight on what is already happening and discuss the tools for what comes next. We do not need to re-create the wheel, but instead model our actions off of other's success. This session is meant to be one in which all attendees learn from insights around the room. Attendees will have a chance to share successes and struggles on environmental stewardship and sustainability topics. The committee will incorporate discussion from this session into the green program guide and how to manual. We welcome all AORE members to be part of this process.

102 Management/Administration

Mental Health Concerns on Wilderness Expeditions

Presenter(s): Liza Howard

Saturday 8:00 AM-9:00 AM

Executive Salon 3

Mental health issues ranging from heightened stress to episodes of anxiety, depression, mania, psychosis, or drug reactions can and do occur on wilderness expeditions; Anxiety, mild depression, some post traumatic stress responses and mild drug reactions can often be defused without having to end the camping experience; More serious episodes of anxiety, depression, mania, psychosis, or drug reactions will need to be treated by a skilled mental health professional in a more controlled setting.

103 Programming

Diversifying Demographics and Program Relationships: A Discussion on the Feasibility of Non-traditional Joint Programming

Presenter(s): Casey Graham

Saturday 8:00 AM-9:00 AM

Executive Salon 4

This presentation is meant to bring the subject of cooperation between military and college programs to the table for a discussion. What are the benefits and drawbacks of military recreational programs offering courses to college students? Also, what are ethical concerns associated with this idea, and are there ways in which we can successfully combine the two types of programming without creating a disconnect with private commercial companies? Military programs have often struggled to find their place in the AORE outside of offering internships and jobs for growing professionals. We have the potential to build diverse relationships with a variety of outdoor programs. In the present economy, we should be evaluating all our options for affordable programs, while maintaining a high industry standard of performance and cooperation. This is only meant to be a discussion of feasibility and an open forum of opinions from programmers of all types including those involved with the military, college programs, and private companies.

104 Management/Administration

Fundamental Legal Issues

Presenter(s): Reb Gregg

Saturday 8:00 AM-9:00 AM

Executive Salon 5

A survey of primary legal issues for managers and practitioners, including legal duty of care, the elements of a claim of negligence and defenses to such a claim.

105 AORE Bike Summit

Presenter(s): Andy Williamson

Saturday 8:00 AM-10:00 AM

San Antonio Ballroom

The intent of this summit is to provide an opportunity for the AORE membership to address questions, seek answers, and debate topics pertaining to the development and management of contemporary bicycle centric programs. Specifically, the forum will provide panelists with an exclusive look at the scope and influence of the AORE membership in the arenas of cycling advocacy, participant introduction and instruction, and program management. Come partake in this exciting opportunity bringing the cycling industry and the AORE closer together.

106 Risk Management/Wilderness Medicine

Functional First Aid Kits and Appropriate Technology for the Backcountry

Presenter(s): Julie Anderson

Saturday 8:00 AM-9:00 AM

Lonestar Room

One of the most common questions at the end of a first aid/ WFR/ WEMT class is, "What should I put in my first aid kit?" Oftentimes the answer is, "Well, it depends..." We will discuss some new equipment and technology and its appropriate application in the backcountry. We will then challenge groups of participants to create various virtual first aid kits based on activity type, number of participants, length of program, and budget. Groups will review each list before finishing this seminar-style workshop.

107

Maximizing Your Vendor Relationships

Presenter(s): Brian Block
Saturday 9:15 AM-9:45 AM
Directors Room 1

This will be a focused discussion with Q&A opportunity for program professionals looking to gain an industry insider's perspective on how to make the most of your purchasing budgets and get the gear that best meets your organization's needs.

108 Career Development

Creating Your Own Career Path - What's Next?

Presenter(s): Chad Morgan
Saturday 9:15 AM-10:15 AM
Directors Room 2

Participants who attend this workshop will be able to identify 3 challenges associated with moving from a front line program director to an administrative position within a recreation program. Participants who attend this workshop will be able to list at least 3 items they need to be doing now to prepare themselves for the position they want in the near future.

109 Career Development

Military Veterans in the Field: SCA Conservation Corps

Presenter(s): Kat Deely, SCA
Saturday 9:15 AM-10:15 AM
Blue Bonnet Rm

SCA has taken the structure of our young adult teams working in Wildfire fuels reduction, education and analysis of fuel loads and opened this opportunity to Military Veterans. Learn how we have collaborated with other Conservation Corps in the Southwest (Southwest Conservation Corps and California Conservation Corps) to give our Vets an expanded set of skills. We will also discuss our usual team based programming within SCA Corps programs. Trail Building, Native Plants, Fire Monitoring and Trails Inventorying.

110 Climbing Wall/Challenge Course

Climbing Technique and Fitness

Presenter(s): Kenny Suh, Mark Hsieh
Saturday 9:15 AM-10:15 AM
Executive Salon 1

This presentation will go over various climbing techniques and fitness regimen to help climbers climb more effectively. We will cover methods and tools to effectively teach the techniques and regimens to a group of new climbers back at school.

111 Programming

Explore Government Partnerships to Grow Programs and Increase Diversity

Presenter(s): Steve Archibald, Elaine Poser
Saturday 9:15 AM-10:15 AM
Executive Salon 2

Learn about the federal, inter-agency Arthur Carhart National Wilderness Training Center and its many training, education, and collaboration opportunities available to students and professionals alike. Identify and explore partnerships with federal land management agencies for the benefit of your outdoor programs or university classes. Discover new outreach initiatives serving diverse local communities and learn how your organization can participate. Innovative ideas regarding wilderness ranger training and natural resource career pathways will be shared. This is a unique opportunity to talk directly with the director of a national, federal center with opportunities for organizational partnership. An open discourse is welcomed and encouraged.

112 Management/Administration

Military Recreation

Presenter(s): Kenny Coppedge, John Limon
Saturday 9:15 AM-10:15 AM

Executive Salon 3

Roundtable discussion of relevant issues associated with military recreation. It will be a chance to ask questions, share, and network with other military recreation programs.

113 Management/Administration

Missing the Link: the Importance of Nature Education for City Parks and Recreation Departments

Presenter(s): Caitlin Hutter
Saturday 9:15 AM-10:15 AM
Executive Salon 4

The majority of cities in America have a Parks and Recreation department, yet very few provide programs or opportunities to learn about the parks and natural areas they manage. Numerous studies have demonstrated the benefits of spending time in natural environments and nature play, yet community recreation programs maintain a narrow view of recreation as sport fields, dance classes and swimming pools. By not providing programs to facilitate nature education and experience, P&R departments further widen the gap between society and nature through their promotion of recreation as solely organized sports and activities separate from nature. This concept led to the proposal of nature education and outdoor recreation programming for the city of Flagstaff, AZ as they prepared an updated P&R Master Plan. This presentation explores the potential role that city Parks and Recreation departments can play in fostering greater inclusion in outdoor recreation and connection to nature by examining current research and the success of the proposal for the city of Flagstaff.

114 Management/Administration

Stay in the Field and Out of the Courthouse

Presenter(s): Reb Gregg
Saturday 9:15 AM-10:15 AM
Executive Salon 5

Critical legal issues for the organization and what the courts are saying about them; including the doctrine of inherent risks, forgiveness of negligence, waivers and releases, industry standards as a guide or a threat, special duties to minors.

115 Student Development

Student Roles within University Outdoor Programs Roundtable

Presenter(s): Student Development Committee, Alissa Pywell
Saturday 9:15 AM-10:15 AM
Lonestar Room

Are you a student manager, trip leader, climbing wall staff, GA, volunteer, etc? This roundtable discussion with other students is an opportunity to share tips and tricks and work through some struggles you might be dealing with in various positions.

116 Association Business

ANNUAL BUSINESS MEETING

Presenter(s): Tim Mertz
Saturday 10:30 AM-12:15 PM
Texas Ball Rooms

Members from the Board of Directors will guide the association membership through a facilitated discussion of proposed amendments to the Association's Bylaws, a review of the association's fiscal status and the election of new members to the Board of Directors. The AORE Business Meeting is one of the most important sessions that a member can attend because the outcomes of the session define the association's future.

117 Keynote Address

Keynote Address

Presenter(s): Dudley Edmondson

Saturday 1:30 PM-2:30 PM
Texas Ball Rooms

In 2006 Dudley authored his first book "Black and Brown Faces in America's Wild Places", which will be the subject of his talk. To complete the book, he spent four years traveling around the nation in search of other African Americans who were equally passionate about the natural world. The goal of the book was to create a set of "outdoor role models" and encourage the African Americans community to get out and experience nature for their own mental and physical health.

118 Management/Administration

Writing Effective Learning Outcomes for Adventure Programs

Presenter(s): Steve Bobbitt, Sheree Mullen
Saturday 2:45 PM-4:00 PM
Directors Room 2

If you're not on board with the learning outcome movement in Higher Ed., you will be soon! This session will discuss how to write and more importantly use learning outcomes in your day to day life as an adventure programmer. If you want to make your director stand up and take notice of your program, this is one sure way to do it!

119 Management/Administration

3 Different Climbing Wall Design Journeys

Presenter(s): Brien Sheedy, Geoff Harrison, Ty Atwater
Saturday 2:45 PM-4:00 PM
Executive Salon 1

Come hear the journeys of three different college and university programs as they navigated the process of getting climbing walls approved, funded and designed at their respective institutions. They will explain what they did, why they did it, what they would do different if they were to go through the process again and what to what out for. If you want to build a wall at your school or are contemplating a remodel then this will surely be an educational presentation.

120 Environmental Stewardship and Sustainability

Building a Bicycle-Friendly Campus

Presenter(s): Alissa Simcox
Saturday 2:45 PM-4:00 PM
Executive Salon 2

The Bicycle Friendly University Program was developed by the League of American Bicyclists to help institutions of higher education better promote and accommodate bicycling on and off campus. Colleges and universities have transformative opportunities to create the most sustainable, accessible, healthy and vibrant campuses and communities for the next generation of American professionals. This presentation introduces the program, best practices from around the country and empowers people to take action for better bicycling on campus. Students, faculty and staff will all walk away with the tools to boost their own bicycle-friendly campus efforts.

121 Management/Administration

Managing your Rental Program

Presenter(s): Rob Jones, Garik Mouradian
Saturday 2:45 PM-4:00 PM
Executive Salon 3

This presentation is a joint venture between a University Program and a Software designer to demonstrate the newest program to help you track customers, contracts, inventory and more!

122 Management/Administration

A guides guide: Ethics and Ethics codes in Outdoor Education

Presenter(s): Scott Jordan
Saturday 2:45 PM-4:00 PM
Executive Salon 4

The decisions that we make as outdoor educators can become trivialized as we approach issues in systematic ways time after time. If we could look deeply into the process of making up our minds we expose values, experiences and concrete codes. These drive us to action. The field of Outdoor Education has developed dramatically in the past several years with the development of professional standards and professional expectations. The field however, has not developed an ethical code of conduct. Does it matter?



123 Risk Management/Wilderness Medicine

Leading Risk Management Transformation

Presenter(s): Alex Kosseff
Saturday 2:45 PM-4:00 PM
San Antonio Ballroom

Many managers have a vision and excitement for improving risk management practices within their outdoor program. Unfortunately, this change can be challenging to implement and many well-intentioned efforts lose momentum. Learn how to establish clear priorities, build a sense of urgency, educate stakeholders and successfully transform your organization's risk management practices. Many outdoor programs only change after tragedy strikes—don't allow this to be the situation in your program. This lecture style session will include two brief case studies and a break out session to capture ideas from the audience.

124 Student Development

The Dark Side of Judgment: Lessons from History and Nature

Presenter(s): Kent Clement
Saturday 2:45 PM-4:00 PM
Lonestar Room

We typically assume that good judgment means good intentions. This presentation will take a Machiavellian approach to the study judgment. Through lessons from some of history's most nefarious characters as well as some of nature's best inventions in the form of evolutionary psychology, we will look at people who have done deplorable things but exhibited great efficiency in these pursuits. Conclusions will be drawn from these lessons and practical judgment training suggestions designed to improve our judgment training efforts will be shared.

125 Exhibitor Presentation

Climbing Harnesses for Climbing Walls and Challenge Courses

Presenter(s): Goose Kearse
Saturday 2:45 PM-3:45 PM
Directors Room 1

A brief, interactive and informative overview of commonly used harnesses for Climbing Walls and Challenge Courses. We will discuss common types of harnesses, including sit harnesses, full body harnesses, and chest harnesses.

