



AORE 2010

Association of Outdoor Recreation and Education

Exhibitor/Vendor Information and Registration Form

November 11-13, 2010

Keystone, Colorado

We invite you to join us as an exhibiting vendor at the 2010 AORE conference! The collective membership of AORE annually spends millions of dollars on outdoor gear and services. In addition, these outdoor recreation professionals and their front-line field staff directly influence industry consumers. Below are some details that are important to know concerning exhibiting in 2010:

- Exhibitors are required to purchase an annual vendor membership to be eligible to represent their companies in the conference Exhibitor Hall.
- Vendors are not required to exhibit on-site to sponsor A La Carte options, Awards, Scholarships, or donate Student Auction items.
- Vendor Membership includes the following benefits: quarterly posting of approved advertisement on list serv, link from AORE's web site to vendor's web site, an electronic copy of AORE's membership directory, a 20% discount on Association News ads, a listing of your company's name and web site as a vendor member in the Association News, and a copy of each issue of the Association News.
- In addition, you get direct marketing exposure and personal interaction with influential outdoor recreation and educational professionals who manage university, college, community, and military outdoor recreation programs and rental centers in the United States, Canada, and overseas.

How You Can Get More Involved at AORE Conference 2010 |

- Present an educational or hands-on presentation in the Exhibitor Hall demonstration space.
- Present a 60-90 min. educational session (proposals available online).
- Sponsor an event, provide a scholarship, or donate product to the student auction.
- Post a job in our career center.

Exhibitor Information |

The Exhibitor Hall is located in the Keystone Resort Conference Center with great exposure in the main ballroom. Conference facilities include free Wi-Fi internet access, power, audio visual, and shipping (additional expenses may apply, and are coordinated through Keystone Conference services. See the separate price sheets for more information).

Available Booth Sizes |

- Standard 10' x 10' booth: includes 8' foot table, table skirt, and two chairs
- Premier 20' x 10' booth: includes high-exposure location next to the main stage (\$1,500)

Exhibitor Hall Schedule |

Wednesday, Nov. 10	Exhibitor Setup and evening Welcome Social
Thursday, Nov. 11	Exhibitor Hall open from 7 a.m.–6 p.m.
Friday, Nov. 12	Exhibitor Hall open from 7 a.m.– 9 p.m.

2010 Exhibitor/Sponsor Registration Form

Exhibitor Information |

Company _____ Office Phone _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____ Country _____

Cell _____ Fax _____ E-mail _____

Vendor Membership | *Please complete the vendor membership form*
AORE Vendor Membership is for non-profits, associations, or organizations who provide services and products. Membership benefits are listed at AORE.org. **All vendors attending, exhibiting or sponsoring events at AORE 2010 are required to be current vendor members.**

I will renew my membership |
*Renewing members must also complete the membership form

I am and will be a current vendor member, at the time of the conference.
_____ Membership exp. date

Exhibitor Registration |

Exhibitor Hall booth registration includes free Wi-Fi internet access and registration for one representative to attend the conference. Other options for audio visual and electrical service can be provided by the Keystone Conference Services department for additional costs. Please see the a/v and electrical services forms.

Early Registration | By June 1, 2010

\$709 |

Regular Registration | By August 13, 2010

\$840 |

Late Registration | After August 13, 2010

\$945 |

Premiere booths | Available until filled

\$1500 |

Name of representative attending _____ e-mail _____

Regular Meals Vegetarian Meals Mobile Phone _____

Additional representatives may attend the conference for \$365 each. If desired, please provide information below for additional attendees:

Additional Representative 1 _____ e-mail _____

Regular Meals Vegetarian Meals Mobile Phone _____

Additional Representative 2 _____ e-mail _____

Regular Meals Vegetarian Meals Mobile Phone _____

Please subtotal page \$ _____

Maximize Your Conference Exposure

A La Carte Options |

The following opportunities can be purchased to further expand your visibility at the AORE conference. It is not required to exhibit on-site to take advantage of these opportunities. Other opportunities are available, please contact the National Office for more information.

- Company banner at the AORE welcome and registration tables (\$150)
- Public recognition at opening and closing ceremonies (\$200)
- Sponsoring a student to attend the conference (\$250)
- *Presenter gifts. 150 units of product. (\$200) Specify product: _____
- *Attendee gifts. 500 units of product. (\$200) Specify product: _____
- Company logo and link on conference registration web site (\$250)
- Catalogs/promo materials placed in conference registration packet (\$325)
- Video (up to five minutes) shown before awards ceremony (\$500)
- ¼, ½, or full page ad in conference booklet (\$250/400/600) circle one
- Title sponsor of the Career Center, with Exhibitor Booth in the center (\$3000)
- Title sponsor of the Board of Directors Social (\$1000)
- Title sponsor of Welcome Social in Exhibitor Hall (\$5000)
- Title sponsor of the Student Social (\$5000)
- Title sponsor of a Keynote Speaker (\$1000 + cost of speaker)
- Title sponsor of a conference breakfast (\$5000)
- Title sponsor of a conference lunch or the "Networking Lunch" (\$7500)
- Title sponsor of the Keynote or Awards dinner (\$10,000). Specify dinner: _____

*Additional stipulations apply. Please contact the national office with questions.

Annual Awards |

Each year the following awards are given to recognize outstanding individuals and their contributions to the field of outdoor recreation and education. Vendors can sponsor these awards, which are recognized and presented at the awards banquet during the annual AORE conference.

Jim Rennie Leadership Award

This award recognizes extraordinary contributions and leadership, by a professional, which supports the AORE mission and has had lasting impact on the field of outdoor recreation (\$500 plus \$250 product).

Dave J Webb Program Excellence Award

This award honors an outstanding non-profit outdoor program that has provided innovative services and made significant contributions to the outdoor community (\$1000 plus \$750 in product).

Bill March Student Achievement Award

This award recognizes a student for their outstanding contributions to an outdoor recreation program while pursuing their degree (\$500 plus \$250 in product).

Board of Director Plaques

These awards recognize outgoing board members for their volunteer contributions and commitment to the association during their elected term (\$250 plus \$500 in product).

Company name: _____

Donation Opportunities

Student Auction

Please consider donating product or a scholarship to our student auction. This is a fantastic opportunity to provide additional visibility for your company while at the same time promoting a worthy cause. All funds raised through the student auction go directly towards bringing the next generation of outdoor leaders to the AORE conference, as well as providing additional opportunities for the professional development of our student members. This opportunity is coordinated by the Student Development Committee.

Item Donated _____ Value _____

Item Donated _____ Value _____

Item Donated _____ Value _____

Item Donated _____ Value _____

Scholarships

Numerous vendors provide full or partial scholarships to students and/or professional members for opportunities through their organizations. Awards committee members select the recipients; winners are announced at the awards banquet. Ideally a representative from the organization would be on hand to present the scholarship on stage; a great additional return on investment. If vendors are not on-site (exhibiting), a \$200 charge per scholarship will be assessed.

Scholarship description _____ Value _____

Scholarship description _____ Value _____

Payment Information |

Total Registration Fees

**Please remember to include any additional representatives as well as promotional fees* \$ _____

Check

(Please make checks payable to the Association of Outdoor Recreation and Education/enclose with this form)

VISA

AM EX

Name on Credit Card _____

MasterCard

Discover

Billing Address _____

Credit Card Number _____

Expiration Date _____ CVN Code _____

Signature _____

E-mail, fax, or mail all completed forms to:
AORE National Office
6511 Buckshore Drive
Whitmore Lake, MI 48189
810-299-2782 (Phone)
810-299-3436 (Fax)
nationaloffice@aore.org

Please direct all questions to exhibitor coordinators
Bryan Ferguson or Rob Thompson
(303) 556-8363 | (303) 273-3907
fergusob@mscd.edu | rbthomps@mines.edu

**AORE Conference
Exhibitor Agreement**

This form is an agreement between the Association of Outdoor Recreation and Education, hereafter referred to as AORE and _____, hereafter referred to as the Exhibitor. Under terms of this agreement AORE is not responsible for any claims made by the exhibitor.

Neither AORE, nor any officer, staff member or conference host shall be responsible for any property less suffered by the Exhibitor that is the result of theft, damage by fire, accident or other cause. No responsibility is assumed for any equipment or supplies delivered, left, or shipped to or from the conference site before, after, or during the conference activity.

The Exhibitor has and agrees to maintain, at its expense, commercial general liability insurance, including professional liability insurance, with a minimum limit of \$1,000,000 for each occurrence and \$3,000,000 aggregate coverage. In addition, the Exhibitor will list AORE as an additional insured and provide proof of this insurance to the Conference Host a minimum of 30 days prior to the start of the conference.

No Exhibitor shall assign, sublet, or share the space allocated without the knowledge and prior written consent of AORE. This includes the disbursement of brochures and materials on site.

Displays shall not be placed in such a manner as to block, shield or interfere in any way with any other Exhibitor exhibit.

Exhibitor displays which include the operation of any sound generating device including audio/video equipment, radios, public address systems, etc, must be conducted or arranged so that the sound resulting from the use of the equipment will not interfere with or otherwise disturb adjacent exhibitors or their patrons.

Promotional materials may be distributed only within the booth assigned to the Exhibitor. No firm or organization shall be permitted to solicit business within the exhibit area or conference session area, without written permission of an authorized AORE representative.

Exhibitors and their representatives shall not damage or deface the walls or floors of the building, booth or the equipment of the booth. Should such damage occur the Exhibitor is liable to the owner of the property damaged.

Exhibitors are expected to contact the local taxing authorities about collecting sales tax if items are sold through the Exhibitor booth. AORE shall not be responsible in any way for sales tax liabilities incurred by the Exhibitor.

Additional Exhibitor representatives not included in the original application must pay onsite.

A 75% refund for the exhibit floor space will be provided to an exhibitor who cancels its registration in writing to the AORE National Office a minimum of 30 days prior to the start of the annual AORE conference. Any cancellation made less than 30 days before the start of the conference will result in the loss of all fees paid unless AORE is able to fill the booth space with another Exhibitor.

AORE cannot be responsible for any personal or travel conditions that may prevent attendance at the conference, or costs related to any and all conference activities which may be canceled due to weather, natural disasters or other circumstances. AORE recommends conference Exhibitors purchase travel insurance to cover losses that result from a variety of situations, including cancelled trips, medical emergencies, lost baggage and other unforeseen circumstances.

Authorized Exhibitor Representative: _____ Company Name: _____

Date: _____

Authorized AORE Representative: _____ Date: _____

This page must be returned with the Exhibitor/Exhibitor Registration Form in order to complete the Exhibitor registration process.