



Association of Outdoor Recreation and Education Appoints First Executive Director

September 27, 2010 – Whitmore Lake, MI – The Association of Outdoor Recreation and Education [AORE], an international professional organization committed to addressing issues common to college, university, community, military, and other not-for-profit outdoor recreation and education programs, announced today the appointment of its new Executive Director. Mrs. Jeannette Stawski CAE was selected following an extensive search process.

“As an international non-profit serving a diverse membership, the Association of Outdoor Recreation and Education required an individual with a combination of visionary leadership and management expertise in its Executive Director”, said Steve Thompson, the AORE Board President. “Jeannette has just this combination. Her wealth of field and administrative experience, demonstrated history with the Association, and her track record of association management success will be a valued asset in our ongoing efforts to further the AORE and the membership it serves.”

Stawski joins the AORE with a 15 year background in outdoor recreation and education and nonprofit administration. Her highly diversified career portfolio includes work as an educator and administrator. Most recently she has served as the Director of Outdoor Adventures at the University of Michigan.

“I am deeply honored to be selected as the first Executive Director of the AORE. As an organization founded upon the values of outdoor education and recreation, I can personally attribute many of my successes to my involvement with the AORE.”

“I look forward to working alongside the Board of Directors and the membership to champion for the professionals and students in outdoor recreation and education. The mission, goals, and objectives of the Association are an inspiration and entirely compatible with my personal and professional orientation.”

Stawski has worked with a cross section of public and private sector entities to forge lasting partnerships on behalf of various constituencies. Her career has been dedicated to advancing and advocating for adventure-based experiential education that elevates the well being of participants and society. As a past member of the AORE Board of Directors and active participant in the University community for over 10 years, Stawski has served on national and local committees for the advancement of the field of outdoor recreation and education.

Stawski has served as the Director of the University of Michigan Outdoor Adventures program, co-owner of the Wilderness Management Group, an association management consulting company, a lead instructor for the Wilderness Medicine Training Center, a Sierra Club Outings leader, a National Outdoor Leadership School instructor and a resource assistant for the Student Conservation Association. In addition to a BS in Resource Policy and Behavior from the University of Michigan, Stawski currently holds a Certified Association Executive designation as well as numerous technical certifications relevant to outdoor recreation and education.

The Association of Outdoor Recreation and Education

The Association of Outdoor Recreation and Education (AORE) is an organization developed by and for outdoor recreation and education professionals and students. Prior to becoming an Association, AORE existed as a loosely knit group of professionals hosting conferences since 1984. Founded at the International Conference on Outdoor Recreation in 1993, AORE is a grass roots organization dedicated to advancing the field of outdoor recreation and education. AORE is the only organization dedicated to serving the needs of recreation and education professionals in non-profit settings. Through AORE, members have a mechanism to interact with and affect decisions made by public land managers and the human powered outdoor recreation industry. AORE is committed to promoting ecologically sound stewardship of the natural environment and serves as a collective voice for its members regarding topics of regional and national concern.

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