



## AORE Membership Focus Group Position Description

The AORE Membership Focus Group as a focus group to share their feedback and expertise with the AORE Staff and Board of Directors. The AMFG will be asked for specific feedback on member programs and services, communication initiatives, and other requests as needed. The AMFG will consist of members who represent the wide variety of segments of the AORE membership.

### Responsibilities:

Unlike a standing committee or task force, the AORE Membership Focus Group will not have regular calls or assignments. Instead, the AMFG will operate like a focus group. All feedback requests will include an invitation with information about the request, why they are being asked for feedback, relevant materials for review, specific questions to guide their feedback, estimated time commitment to complete the request, and due date for completion.

AMFG members commit to a one-year term and may re-apply annually for additional terms. AMFG will not have a chair and chair-elect; nor will it submit board reports. AMFG feedback will be compiled by National Office staff and used in consideration for decision making.

### Overall Representation within the AMFG

The initial membership focus group will include membership segments represented by a minimum of 2 voices in each segment (see below). This may change over time as a result of membership shifts or identified strategic needs (individual members may fulfill more than 1 role).

#### AGE RANGE

- 18-24
- 25-34
- 35-44
- 45-54
- 55+

#### AORE AUDIENCE

- *I work for the military*
- *I work in a college/university*
- *I work with/as a for-profit educator*
- *I work with/as a non-profit educator*
- *I work for the state/federal government.*
- *Other*

#### Geographic Area

- *West Coast (CA, OR, WA, AK, HI)*
- *Inter-Mountain (AZ, NV, ID, MT, WY, CO, NM, UT)*
- *North Central (ND, SD, NE, IA, MN, WI, IL, IN, OH, MI)*
- *South Central (KS, OK, TX, LA, AR, MO)*
- *Southeast (MS, AL, FL, GA, SC, NC, VA, WV, KY, TN)*
- *Northeast (PA, MA, DC, DE, NJ, NY, CT, RI, ME, NH, VT, MD)*
- *International*

#### GENDER

- *Gender non-conforming or Genderqueer*
- *Intersex*
- *Man or Male or Masculine*
- *My gender identity is not listed here*
- *Prefer not to answer*
- *Transgender Man or Male or Masculine*
- *Transgender Woman or Female or Feminine*
- *Woman or Female or Feminine*

## **YEARS OF SERVICE IN OUTDOOR OR RELATED FIELD**

- <1
- 1-5
- 6-10
- 10+

## **Current Membership level**

- *Aspiring/Student Professional*
- *Organization*
- *Professional*
- *Supporter*
- *Student Supporter*
- *Vendor*

### **Minimum Qualifications:**

- Must be a current AORE member in good standing.
- Applicants should be familiar with the issues and history of the Association by reviewing the bylaws and minutes of the Association. This information can be found on the AORE website.

### **Selection Process:**

1. Intention. Interested members complete [volunteer application](#).
2. Interested volunteers have an informational call with staff to understand the expectations, commitment, and responsibilities for this position.
3. If interested, volunteers complete a member profile to assist staff in developing and ensuring all identified membership criteria are represented

**Compensation:** This is a volunteer position. Members do not receive any compensation for their services.

**Estimated Time Commitment:** We estimate that this position requires approximately 1.5 hour per month. *Please note this is an estimate and that time will vary monthly based on projects and meetings.*

- Onboarding = 2 hours
- Quarterly calls: 4 calls x 1 hour = 4 hours
- Participating in surveys/feedback forms/polls, or focus group calls. 1 hours per month x 12 months = 12 hours

### **In Return for Your Committed Volunteer Service We Promise:**

- You will receive professional non-profit management training that focuses on association governance, board and committee leadership, and member engagement skills.
- There will be an open door to the Executive Director and Board of Directors.
- We will provide clear communication about the needs and issues relevant to AORE.
- We will attempt to ensure you have the materials necessary to be an ambassador for the mission in the community.
- We will support your orientation and continuing education as an AORE MSB.
- We will celebrate and respect your volunteer service.

If you are interested in serving AORE through participation with this focus group, please submit your information through this [form](#).