

# CALL FOR PROPOSALS

## 2018 AORE WEA Joint National Conference

### October 24-26, 2018 | Snowbird, UT

*Submission Deadline: March 30, 2018 at Midnight, EST*

#### **Be a part of the 2018 AORE WEA Joint National Conference!**

The AORE Annual Conference has been delivering exceptional education, sparking innovation, and creating unique learning and quality networking opportunities for over three decades. And now, as we plan for the 2018 Joint National Conference we aim to raise the bar again—with your help. The content is centered around creating an inclusive community using outdoor recreation and adventure education.

In tandem with the AORE Presenter Relations Committee and the WEA Research Committee, the AORE Research and Publications Committee are seeking conference proposals within the educational topics of the outdoor recreation and education industry that showcase the best thinking in the field, informed by theory, research, and practice. We invite proposals that:

- Reflect innovation and cutting edge content
- Stimulate and provoke discussion and audience engagement
- Introduce radical innovations, disruptive trends and provide entirely new approaches to problem solving
- Provide diverse approaches for different types of learners
- Use multimedia approaches to enhance attendee learning

#### **Plan Your Submission**

We suggest that you first collect your thoughts for your proposal before going to the online form. Session and workshop proposals require clear and concise titles, succinct and persuasive descriptions, and well-thought-out learning objectives/takeaways.

- Your title should capture, in 12 words or less, who your session is for and the topic that will be covered.
- Abstracts should address outdoor recreation behavior and/or experience, outdoor recreation or education techniques and methods, or applied research directed at the outdoor recreation and education profession.
- Abstracts reporting *empirical studies* should contain subheadings identifying an introduction, methods, results, and discussion with a component addressing implications pertinent to the profession.
- Abstracts reporting *conceptual and theoretical discussions* should also have relevant and appropriate subheadings.
- While the title of the Symposium suggests research, applied evaluation projects that have implications for the larger industry are also welcome.

## Presenter and Workshop Provider Responsibilities

- All presenters must register for the conference using the early rates.
  - Pre- and post-conference providers are not required to attend the conference and are therefore not required to register for the conference.
- All presenters and providers are responsible for their own travel costs.
- All presenters and providers must meet all posted dates and deadlines.
- All presenters and providers must accept AORE's Presenter and Provider Agreement for all terms and conditions.

## Submission Process

Submit your proposal by **Friday, March 30 at midnight, EST**. You will receive an automatic confirmation of your submission. Keep this confirmation in your files. Each submission will be reviewed by a team of volunteers and staff.

You will be notified in early June on the status of your submission.

Through a competitive selection process, we encourage innovative and creative presentations that are relevant and useful to the development of outdoor professionals and students. All submissions will be reviewed by a minimum of two professionals/researchers from a broad cross-section of AORE and WEA member volunteers and staff who will act as peer reviewers, anonymously rating proposals within their area of expertise. This group will use the following criteria when evaluating the proposals:

- Conceptualization and clarity of purpose
- Use of relevant theory and research
- Accurate and appropriate use of methods
- Clarity of analysis
- Appropriate interpretation and discussion of finding OR for conceptual papers appropriate support for argument/discussion
- Significance of findings or discussion
- Appropriateness or "fit" for symposium
- Interest and value to audience
- Overall quality

AORE and WEA will convene a diverse group who will assist in the final program design. To ensure that program content is timely, relevant, and optimally targeting our attendees' needs, the group will select from the submissions received during the Call for Proposals and identify gaps, if any, which AORE and WEA staff will address through additional content development strategies.

We receive many excellent proposal submissions for the Conference, so please understand that it is a difficult and highly selective process. As such, quality rather than quantity is always best when submitting proposals. We much prefer to receive your best ideas rather than every idea you might have, so send us just the ones you think would make the strongest sessions.

The overall program will result in a diverse array of presenters and perspectives.

Acceptance notifications will be sent in early June. Upon acceptance, AORE might modify the session title and description to fit our marketing style and format guidelines for the purpose of the brochure, website, and onsite guide. You will have the opportunity to approve or edit if needed.

**IMPORTANT!**

We suggest that you first collect your thoughts for your proposal before going to the online form. Once you have your ideas together, please submit your proposal at this link:

[Jotform - 2018 Call for Proposals](#)

**More Information**

Should you have questions, please contact the AORE National Office at 810.299.2782 or [nationaloffice@aore.org](mailto:nationaloffice@aore.org).

**Presenter and Proposal Details** (Please complete online proposal form)

**What type of presentation are you applying for?**

- Main Conference Session (75 minute general education session featured all 3 days of the conference)
- The Summit Series (by invite only, 75 minute sessions for the mid-level and seasoned professional)
- Research Symposium (15 minute sessions & 60 minute poster sessions about research, theoretical and applied)
- Pre- and Post-Conference Workshops (educational and social workshops featured before and after the 3 day conference)
- SNAP Learning Session (30 minute general education sessions)

**General Contact Information**

Name, Email, Address, etc.

**What is your AORE/WEA Membership status?**

- Professional
- Vendor
- Student
- Leader
- Organization
- Associate
- Non-Member

**How many years of professional experience do you have?**

- 0
- 1-2
- 3-5
- 6-10
- 11-15
- 16-20
- 21-25
- 25+

**Please list your educational & industry credentials and other noteworthy achievements.**

**Is there a Co-Presenter?**

If so, please provide their contact info, professional info, membership status and educational & industry credentials.

**Presentation/Workshop Title**

Keep it short and succinct. Do not exceed 12 words.

**Type of Presentation**

Verbal Research Presentation of 15 minutes  
Poster Research Presentation of 60 minutes  
Either

**Upload Presentation/Workshop Description**

***NOTE: Please do not include speaker names anywhere in the session description.*** Please share the overall focus and goal of the session, including key points and supporting topics. Your description should build on your title and should attempt to persuade your target audience of the value of participation. If selected, the description will be modified and used in the marketing brochure and website.

**What are 3 Learning Outcomes of the session?**

Objectives set the direction of the session and keep the presentation or training focused. To help bring the content to life and make it actionable, please clearly define how your session will support attendees in implementing and applying their learnings. Put the emphasis on participants acquiring skills, rather than simply receiving knowledge. For help writing objectives/takeaways try combining a skill that participants need to know how to do then what they need to know in order to do that. For example, you can complete the stem "Participants will be able to..." Such as "Participants will be able to improve their recruiting strategies by using content marketing effectively". For more help on writing learning outcomes see: <http://www.gavilan.edu/research/spd/Writing-Measurable-Learning-Outcomes.pdf>

**Learning Outcome #1**

**Learning Outcome #2**  
**Learning Outcome #3**

**Presenter's experience with topic**

Please address your professional experience and expertise with the presentation/workshop topic. Do not exceed 300 words.

**Presenter's Biography**

Please provide a brief bio about yourself that would appear on the website/app if selected.

**Upload a picture of the presenter for possible inclusion in conference material**

**Explain if you have any conflicts with the conference schedule the committee needs to take into consideration.**

Research Symposium Sessions generally take place between these hours: Thursday 8:00am – 6:00pm.

**For attendees to determine if your session is a good fit for their educational needs, please select the topics your presentation / workshop is most applicable to (select all that apply)**

- Management and Administration
- Risk Management and/or Wilderness Medicine
- Social Justice (Diversity, Equity, Environmental Stewardship and/or Sustainability)
- Programming/ Planning and Logistics
- Career Development (including Student Development)
- Technical skills or Outdoor Living
- Leadership
- Environmental Integration
- Education

**Is your presentation/workshop research based? Yes / No**

**What segment of industry will benefit the most from your presentation/workshop? (select all that apply)**

- College/university/junior college (e.g., outdoor recreation programs, academics and administration)
- Communities/municipalities (e.g., parks, recreation and conservation programs)
- Military (e.g., on- and off-base morale, welfare and recreation programs)
- Other not-for-profit programs (e.g., non-governmental organizations and public land agencies)
- Manufacturers and service providers (e.g., certifications, trainings and equipment)
- Students (graduate and undergraduate)

**How many times in the past 5 years have you or your organization offered a presentation/workshop at AORE?**

→**Note on Audio Visual for Presenter Rooms: All the rooms being used for breakout sessions come with a projector, screen, audio plug-in and VGA (Mac users please bring your own dongle/adaptor). There is NO wireless internet provided. There are NO whiteboards in the rooms. There will be NO laptops provided.**

**What A/V resources and materials are you bringing to the conference?**

**Do you have any other A/V needs?**

It is assumed that you presentation will be inside a conference center room with lecture style chair set-up. If you need something different, let us know.

**Do you have any other comments or concerns to share with the selection committee?**

**At the link below, please upload your abstract in DOC or PDF format following these guidelines:**

1. Only empirical studies or industry implication evaluation projects to be completed by September 1 or scholarly discussions should be submitted.
2. A maximum of two pages (92 lines) of text is permitted. Authors may use an additional page for the presentation of tables and/or figures. Abstracts exceeding this page limit may not be reviewed. A reference list is required and may extend onto a third page if necessary. References should follow APA 6th edition guidelines.

3. Use 12-point font and one-inch margins on sides, top and bottom of 8 1/2" by 11" page.
4. Type using single spaced lines. Add line numbering to the text. In MS Word, go to Page Layout and select "Line Numbers, Continuous."
5. Abstracts should have a clear title above the first line of text, with no information about the author(s).
6. Use appropriate subheadings.
7. Cover Sheet is required: This page precedes the 2-page abstract and should include:
  - a. Title of the abstract.
  - b. Principal author's name, degree, institutional or organizational affiliation, mailing address, phone number, and e-mail address. It is assumed that, unless otherwise specified, this person will deliver the presentation if the abstract is accepted.
  - c. Full name, degree, and institutional or organizational affiliation of all co-authors.
  - d. The principal author's summer address (June 1st to Aug. 31st), if different from above.
  - e. A brief 75-word summary of the proposed research presentation.

## UPLOAD LINK

### All presenters are required to abide by the following guidelines:

1. If accepted, all presenters must register and pay for the attendance at the 2018 Joint National Conference (daily rates are available).
2. All presenters understand that they must be willing to present any day of the Conference, during any time slotted under the direction of the Conference Host/Presenter Relations Committee. Efforts will be made to avoid conflicts listed by the presenters at the time of submission.
3. All presenters will demonstrate high standards of professional conduct and will not discriminate against participants on the basis of gender, age, socioeconomic or ethnic background, sexual orientation, or disability.
4. As the Lead Presenter, I verify that I have communicated with all other presenters. By Signing below, we acknowledge that, if accepted, our presentation will adhere to the requirements listed above.

### Invitation to Self-Identify

In principle and in practice, AORE values and seeks diversity and inclusive practices within the outdoor recreation and education industry. As such, the following demographic questions are designed for you to self-identify and will be used for statistical reporting without attribution to individuals. ***If you prefer not to disclose this information, simply select Unspecified.***

#### Age

- Under 25
- 25 – 34
- 35 – 44
- 45 – 54
- 55 – 64
- 65 – 74
- 75+
- Unspecified

#### Gender

- Gender non-confirming or Genderqueer
- Intersex
- Man or Male or Masculine
- Woman or Female or Feminine
- Transgender Man or Male or Masculine
- Transgender Woman or Female or Feminine
- My gender identity is not listed here
- I do not identify with one of these identities above
- Unspecified

#### Race/Ethnicity

- African American/Black
- American Indian/Native American
- Asian
- Hispanic/Latino/Latina
- Native Hawaiian or Other Pacific Islander
- White/Caucasian
- Self-identification: \_\_\_\_\_
- Unspecified

#### Sexual Orientation

- Bisexual
- Gay
- Heterosexual
- Lesbian
- Unspecified

# Template for Abstracts for the AORE Research Symposium: Presentations and Posters

A.B. Author<sup>1</sup>, C. Coauthor<sup>1</sup>, & D.E. Coauthor<sup>2</sup>

<sup>1</sup>*Organization, Ann Arbor, Michigan*

<sup>2</sup>*AORE University/College, Ann Arbor, Michigan*

## **Introduction**

This template is for presentation and poster proposals only. For educational sessions a different template can be downloaded from the association website: [www.aore.org](http://www.aore.org) A short form abstract should include the following: An introduction of the topic of the research that logically builds a rationale for the research based on theory. Some minimal information with respect to the methods of inquiry and the measures used. The main findings of the study should be reported and discussed in brief. The length of the abstract should not extend to more than one page or 500 words.

## **Methods**

The following are author guidelines for submissions for the AORE Research Symposium. All abstracts must be in English. Two versions of the abstract should be submitted: the final proposal in Word format (with all author names included), and an anonymous version in pdf format (author names not included). All text should be in Times or Times Roman font. The main text of the brief abstract is to be in a two-column format. If the last page is not filled, please divide the data into two more or less equal columns.

## **Results**

If you want to use headings in the main text of your brief abstract, then use the *heading2* style as provided by the Microsoft Word template. If you want to refer to published scholarly works, then you may list all bibliographical references on a second page of your paper using the *reference* style provided by the Microsoft Word template. Please adhere to the guidelines set by the American Psychological Association (APA) as detailed in their publication manual (American Psychological Association, 2010).

## **Discussion**

Include illustrations, tables, and graphs only if absolutely essential to your abstract. Your artwork may fit across both columns if necessary. Avoid using font sizes smaller than 11pts in your artwork.

## **References**

American Psychological Association (2010). *Publication manual of the American Psychological Association* (6<sup>th</sup> ed.). Washington, DC: APA.

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\*Email: johndoe@edu

<sup>1</sup>Permanent Address:, Department of Outdoor Recreation and Education,  
AORE Hall, Ann Arbor, Michigan 48104

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## Using headings

If you want to use headings in the main text of your brief abstract, then use the *heading2* style as provided by the Microsoft Word template.

## Referring to published work

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## Illustrations, graphs and photographs

Include illustrations, table and graphs only if absolutely essential to your abstract. Your artwork may fit across both columns if necessary. Avoid using font sized smaller than 11pts in your artwork.

## Acknowledgments

The optional acknowledgments section should be placed just before the reference list (if any).

## References

- American Psychological Association (2010). *Publication manual of the American Psychological Association* (6<sup>th</sup> ed.). Washington, DC: APA.
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